

# USA PHILATELIC

THE OFFICIAL SOURCE FOR STAMP ENTHUSIASTS

2012 / VOLUME 17 / QUARTER 4

A stylized illustration of Santa Claus with a large white beard and red suit, sitting in a yellow sleigh. The sleigh is filled with various Christmas items: a wrapped gift with a red bow, a teddy bear, a candy cane, and a white ornament. The background is a dark blue night sky with white stars and a yellow crescent moon. The sleigh is moving across a yellow, textured surface.

## SANTA'S SLEIGH



# NEW ISSUES

## BEYOND THE PERF



### A | Santa and Sleigh

Santa's annual gift-giving journey is joyfully captured in this block of four holiday stamps, with two rows of two stamps each presenting a "classic" image of the jolly old elf and his reindeer circling around snow-covered rooftops.

#### A Santa and Sleigh (First-Class rate Forever®)

DATE OF ISSUE: 10/11/12 at New York NY 10199  
4 designs, offset (APU)

Booklet of 20 (2-sided)	\$9.00	679840
** Uncut Press Sheet w/o die cuts	90.00	679884
** Uncut Press Sheet w/o die cuts (mini)	27.00	679886
First Day Covers (Set of 4)	3.56	679863
Ceremony Program (Random Single)	6.95	679891
Digital Color Postmark First Day Covers (Set of 4)	6.40	679868
Booklet of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	679899

\*\* Limit 5 per customer.

#### FOR HOLIDAY DELIVERY,

place mail orders by 12/3/12, phone/fax orders by 12/10/12,  
and Postal Store orders by 12/17/12.

Many children write letters to Santa under the eye of a watchful parent who can provide whatever gifts the child requests. But many others write to Santa because, without his help, they will have no presents to open at Christmas. In the early 1900s, clerks at the New York City Post Office became concerned that many letters to Santa coming to their office expressed real needs that were not being met. Chipping together their lunch money, the clerks purchased and delivered the gifts requested by the neediest of the children.

There were far too many letters for the clerks alone, however, and in 1912, Postmaster General Frank Hitchcock authorized local postmasters throughout the United States to share these Santa letters with the public. Since that time, concerned citizens have come to participating Post Offices to find letters that touch their hearts, and to grant children's Christmas wishes.

This year, we proudly celebrate the 100th anniversary of "Operation Santa." Our 2012 holiday stamp shows Santa Claus flying through the air in his sleigh full of toys, and with it, we thank everyone who has been Santa to a needy child. We have had unprecedented participation in recent years, but countless letters still remain unanswered. We invite you to join us in making this December unforgettable for a hopeful child. To learn more, and to find a list of participating Post Offices, visit our Operation Santa newsroom at [usps.com](http://usps.com).

*William J. Gicker*

WILLIAM J. GICKER  
Managing Editor

**View**

new holiday  
products on  
page 29!





# USA PHILATELIC

2012 / VOLUME 17 / QUARTER 4

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A quarterly publication, *USA Philatelic* is the  
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U. S. Postal Service.

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NOTE: Stamps in this catalog are shown at full  
size (100%) unless otherwise indicated.



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A self-supporting government enterprise, the  
U.S. Postal Service is the only delivery service  
that reaches every address in the nation, 150  
million residences, businesses and Post Office  
Boxes. The Postal Service receives no direct  
support from taxpayers. With 36,000 retail  
locations and the most frequently visited  
website in the federal government, the Postal  
Service relies on the sale of postage, products  
and services to pay for operating expenses.  
Named the Most Trusted Government Agency  
five consecutive years and the sixth Most Trusted  
Business in the nation by the Ponemon Institute,  
the Postal Service has annual revenue of more  
than \$68 billion and delivers nearly half the  
world's mail. If it were a private sector company,  
the U.S. Postal Service would rank 26th in the  
2008 Fortune 500.

## NEW ISSUES

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## ATTENTION EDUCATORS (Grades 3-5)!

The American Philatelic Society is launching a dynamic new program — **Stamps Teach**. APS is seeking pilot teachers to help evaluate the effectiveness of using stamps as a teaching aid. Have fun teaching with stamps, and provide us with valuable feedback! For program details, visit: <http://stamps.org/Stamps-Teach>

Ashton-Potter (USA) APU  
Avery Dennison AVR  
Banknote Corporation of America BCA  
Guilford Gravure Inc. GFD  
Stamp Venturers SVS  
Sennett Security Products SSP  
Additional information available online  
Also available as a self-adhesive booklet  
Also available as a self-adhesive coil  
Available while supplies last  
Going Off Sale  
Information is to be determined TBD  
Sold Out **SOLD OUT**

Unless otherwise noted, all stamps are Self-Adhesive.

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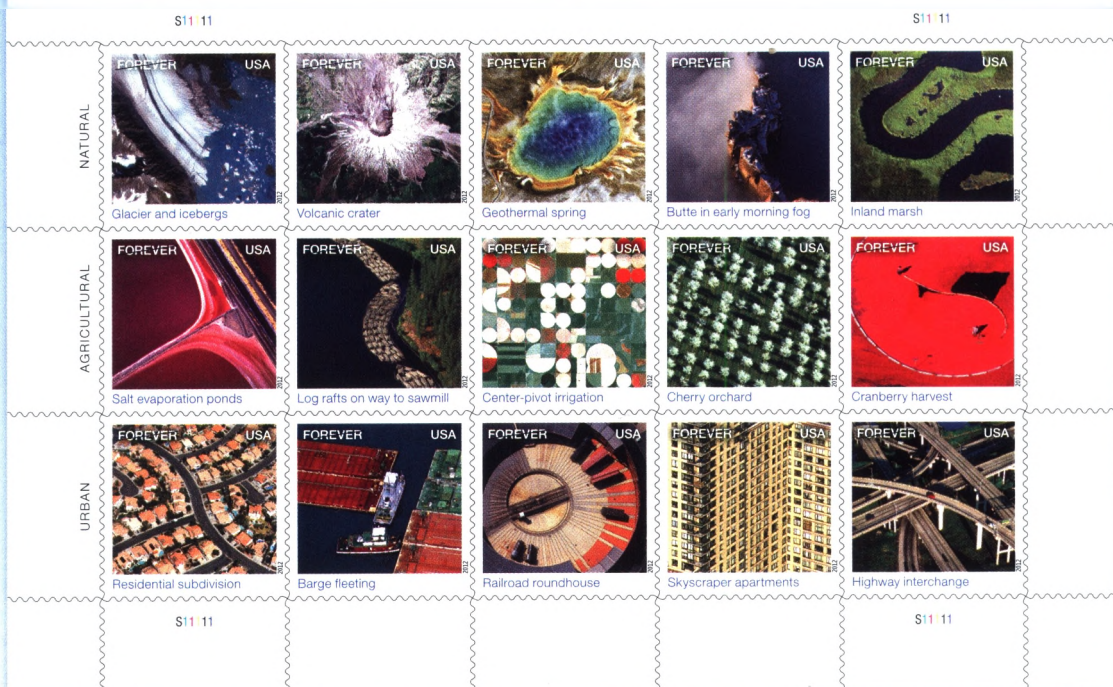
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and products.  
[WWW.BEYONDTHEPERF.COM](http://WWW.BEYONDTHEPERF.COM)



NEW ISSUES

# EARTHSCAPES

SHOWN AT 85%



## A Earthscapes

The Postal Service celebrates the beauty and diversity of America's natural, agricultural, and urban landscapes as seen from above with fifteen different images taken from aircraft and satellites.

## A Earthscapes Digital Color Postmark First Day Cover

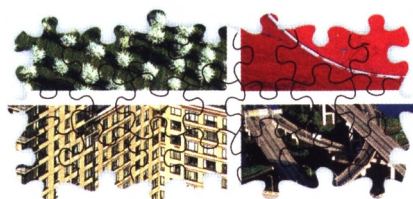
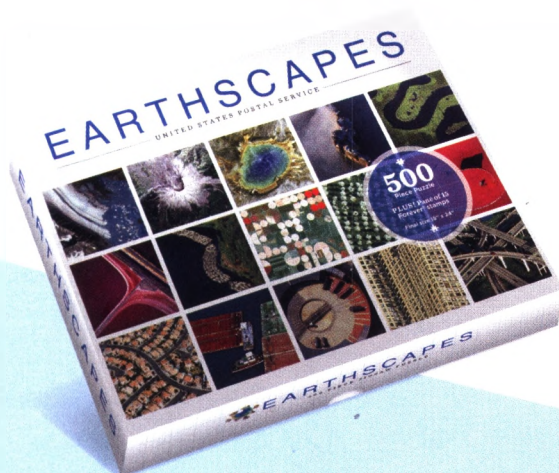
Postmarks are sold as First Day Covers (applied to a stamped #6 3/4 envelope)



FIRST DAY OF ISSUE

## EARTHSCAPES

October 1, 2012 • Washington, DC 20066



## A Earthscapes Jigsaw Puzzle

Share the fun and see the world from a whole new perspective! This 500-piece puzzle featuring spectacular earthscapes will provide hours of entertainment for all ages. The completed 18" x 24" puzzle also makes a stunning piece of art to frame or display. Comes with a pane of 15 *Earthscapes* stamps.

FOR HOLIDAY DELIVERY, place mail orders by 12/3/12, phone/fax orders by 12/10/12, and Postal Store orders by 12/17/12.



# NEW ISSUES



## B Holy Family

The **Holy Family** stamp celebrates the Christmas season with a scene from the Nativity story.

### B Holy Family Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers  
(applied to a stamped #6 3/4 envelope)



## View

more holiday  
stamps on  
pages 22-23

## A Earthscapes (First-Class rate Forever®)

DATE OF ISSUE: 10/1/12 at Washington DC 20066  
15 designs, 9 positions, plate no. in 4 corners, offset (SSP)

* Pane of 15 w/plate no. & header	\$6.75	470140
** Uncut Press Sheet w/o die cuts	60.75	470184
First Day Covers (Set of 15)	13.35	470163
First Day Cover (Full Pane)	9.25	470162
First Day Cancelled (Full Pane)	9.25	470164
Ceremony Program (Random Single)	6.95	470191
Digital Color Postmark First Day Covers (Set of 15)	24.00	470168
Pane of 15 & Digital Color Postmark First Day Cover (Random Single)	8.95	470199
500-piece Jigsaw Puzzle w/Pane of 15	17.95	470177

## B Holy Family (First-Class rate Forever®)

DATE OF ISSUE: 10/2012 at TBD  
1 design, offset (SSP)

Booklet of 20 (2-sided)	\$9.00	679940
** Uncut Press Sheet w/o die cuts	90.00	679984
** Uncut Press Sheet w/o die cuts (mini)	27.00	679986
First Day Cover	.89	679961
Ceremony Program	6.95	679991
Digital Color Postmark First Day Cover	1.60	679965
Booklet of 20 & Digital Color Postmark First Day Cover	10.95	679999

## C Purple Heart Medal (First-Class rate Forever®)

DATE OF ISSUE: 9/4/12 at Washington DC 20066  
1 design, 21 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$9.00	115440
Block of 10	4.50	115430
Block of 4	1.80	115420
** Uncut Press Sheet w/o die cuts (mini)	27.00	115484
First Day Cover	.89	115461
Pane of 20 & First Day Cover	9.95	115493

SHOWN AT 240%



## C Purple Heart Medal

The U.S. Postal Service continues to honor the sacrifices of the men and women who serve in the U.S. military with this redesign of the 2011 **Purple Heart with Ribbon** stamp.

\* Please refer to the order form for information on requesting specific plate positions.  
\*\* Limit 5 per customer.



# NEW ISSUES



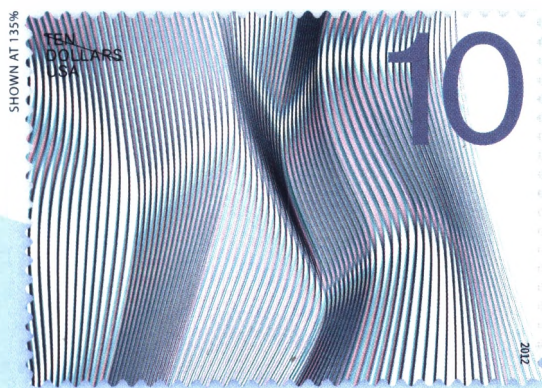
**A | \$1 Wave**



**B | \$2 Wave**



**C | \$5 Wave**



**D | \$10 Wave**

## A \$1 Wave

DATE OF ISSUE: 12/2012 at TBD

1 design, 6 positions, plate no. in 2 corners, offset-intaglio combination (APU)

* Pane of 10 w/plate no.	\$10.00	115540
Block of 4 w/plate no.	4.00	115520
Single Stamp	1.00	115510
First Day Cover	1.44	115561
Digital Color Postmark First Day Cover	2.15	115565
Pane of 10 & Digital Color Postmark First Day Cover	12.95	115599

## B \$2 Wave

DATE OF ISSUE: 12/2012 at TBD

1 design, 6 positions, plate no. in 2 corners, offset-intaglio combination (APU)

* Pane of 10 w/plate no.	\$20.00	115640
Block of 4 w/plate no.	8.00	115620
Single Stamp	2.00	115610
First Day Cover	2.44	115661
Digital Color Postmark First Day Cover	3.15	115665
Pane of 10 & Digital Color Postmark First Day Cover	23.95	115699

## C \$5 Wave

DATE OF ISSUE: 12/2012 at TBD

1 design, 12 positions, plate no. in 2 corners, offset-intaglio combination (SSP)

* Pane of 10 w/plate no.	\$50.00	115740
Block of 4 w/plate no.	20.00	115720
Single Stamp	5.00	115710
First Day Cover	5.44	115761
Digital Color Postmark First Day Cover	6.15	115765
Pane of 10 & Digital Color Postmark First Day Cover	56.95	115799

## D \$10 Wave

DATE OF ISSUE: 12/2012 at TBD

1 design, 10 positions, plate no. in 2 corners, offset-intaglio combination (SSP)

* Pane of 10 w/plate no.	\$100.00	115840
Block of 4 w/plate no.	40.00	115820
Single Stamp	10.00	115810
First Day Cover	10.44	115861
Digital Color Postmark First Day Cover	11.15	115865
Pane of 10 & Digital Color Postmark First Day Cover	111.95	115899

\* Please refer to the order form for information on requesting specific plate positions.

**A, B, C, D** Four new high-denomination stamps characterized by rich colors and dense, abstract patterns offer added convenience for postal customers who are mailing large envelopes and packages. Elegant and distinctive — the sizes of the stamps increase with the denomination — the stamp designs benefit from a highly detailed printing process that creates patterns resembling those on engraved bank currency.



# COMMEMORATIVES

## A Innovative Choreographers (First-Class rate Forever®)

DATE OF ISSUE: 7/28/12 at Los Angeles CA  
4 designs, 9 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$9.00	469140
Block of 8	3.60	469131
Strip of 4	1.80	469120
Uncut Press Sheet	81.00	469184
First Day Covers (Set of 4)	3.56	469163
Ceremony Program (Random Single)	6.95	469191
Digital Color Postmark First Day Covers (Set of 4)	6.40	469168
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	469199
A Century of Dance (32-page softbound book w/7 stamps)	15.95	469172

## B Louisiana Statehood (First-Class rate Forever®)

DATE OF ISSUE: 4/30/12 at Baton Rouge LA  
1 design, 8 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$9.00	469040
Block of 10	4.50	469030
Block of 4	1.80	469020
First Day Cover	.89	469061
Ceremony Program	6.95	469091
Digital Color Postmark First Day Cover	1.60	469065
Pane of 20 & Digital Color Postmark First Day Cover	10.95	469099
Commemorative Panel w/Block of 4	9.95	469097

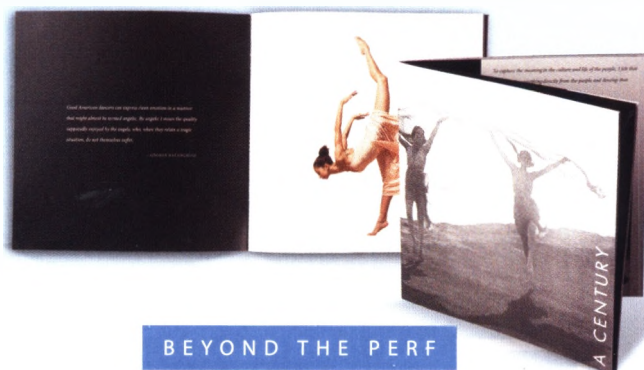
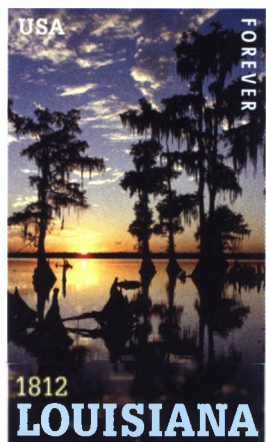
\* Please refer to the order form for information on requesting specific plate positions.

## A Innovative Choreographers

Four of the nation's most influential dance-makers are commemorated with these stamps: Isadora Duncan, José Limón, Katherine Dunham, and Bob Fosse. [usap.co/choreographers](http://usap.co/choreographers)

## A A Century of Dance

Choreographers in the 20th century made dance a truly exciting art. Several of these great dance-makers are featured in this 32-page book, illustrated with historic and contemporary images and enhanced with collectible stamps, including three **American Choreographers** stamps from 2004 and four **Innovative Choreographers** stamps.



BEYOND THE PERF

Art director Ethel Kessler found the perfect assignment for artist James McMullan with the **Innovative Choreographers** stamps. Kessler knew that the internationally acclaimed artist, widely known for the posters he creates for New York City's Lincoln Center Theater, could masterfully portray four choreographers who forever changed the art of dance. Read how McMullan's understanding of movement and gestures guided his illustrations—and helped capture the luminosity and mystery of a live performance.

[USAP.CO/CHOREOGRAPHERS](http://USAP.CO/CHOREOGRAPHERS)

## B Louisiana Statehood

The U.S. Postal Service commemorates the bicentennial of Louisiana statehood with this stamp, featuring a photograph of Flat Lake in the Atchafalaya Basin.



# COMMEMORATIVES

## B | La Poste: Edith Piaf and Miles Davis

The French postal administration joins the U.S. Postal Service in celebrating Miles Davis and Edith Piaf. This La Poste version of the joint issue bears the same images seen in the U.S. stamps, and represents two denominations: 0,89€ and 0,60€.



SHOWN AT 1800%



## A | Miles Davis and Edith Piaf

Jointly issued by the U.S. Postal Service and La Poste of France, these stamps celebrate a lively two-way conversation between continents. Edith Piaf is one of the few French popular singers to become a household name in the United States; the great American jazz trumpeter Miles Davis, admired internationally, is especially beloved in France, where he performed frequently. [usap.co/jazz](http://usap.co/jazz)



## A Distinct Voices: Miles Davis and Edith Piaf Commemorative Folio



Celebrate the distinct voices of Miles Davis and Edith Piaf with this striking folio, designed to showcase the special joint issuance from the U.S. Postal Service and La Poste. Folio comes in a protective sleeve and includes:

- » Beautiful images and biographies of the popular French singer and the great American jazz trumpeter
- » Behind-the-scenes information about the stamp designs from the art director
- » Two First Day of Issue cards (one with U.S. stamps and cancellation and one with La Poste's stamps and cancellation)
- » Plus a pane of 20 *Miles Davis and Edith Piaf* stamps

## A Miles Davis and Edith Piaf (First-Class rate Forever®)

DATE OF ISSUE: 6/12/12 at New York NY

2 designs, 4 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & selvage	\$9.00	469540
Block of 8	3.60	469530
Block of 4	1.80	469520
Uncut Press Sheet w/die cuts	36.00	469584
First Day Covers (Set of 2)	1.78	469563
Ceremony Program (Random Single)	6.95	469591
Digital Color Postmark First Day Covers (Set of 2)	3.20	469568
Pane of 20 & Digital Color Postmark First Day Covers (Set of 2)	12.95	469599
Commemorative Folio w/Pane of 20 & Postmark Cards (Set of 2)	16.95	469574

## B La Poste: Edith Piaf and Miles Davis (Water-Activated)

DATE OF ISSUE: 6/12/12 at Paris, France

Pane of 50	\$49.95	804040
Block of 10	10.00	804030
Block of 4	4.00	804020
Joint First Day Covers (Set of 2)	3.95	469562

NOTE: La Poste stamps are not valid for postage within the United States.

Name, image and likeness of Miles Davis with permission from Miles Davis Properties, LLC  
Edith Piaf Photograph by Michael Ochs Archives/Getty Images  
Miles Davis Photograph © 2011, the estate of David Gahr. All rights reserved



# COMMEMORATIVES



## C Pioneers of American Industrial Design

This stamp pane honors 12 of the nation's most influential industrial designers. [usap.co/pioneers](http://usap.co/pioneers)

## C Pioneers of American Industrial Design (First-Class rate Forever®)

DATE OF ISSUE: 6/29/11 at New York NY

12 designs, 10 positions, plate no. in 1 corner, gravure (AVR)

* Pane of 12 w/plate no. & selvage	\$5.40	467849
Ceremony Program (Random Single)	6.95	467891
Pane of 12 & Digital Color Postmark First Day Covers (Set of 12)	24.95	467899

## D Cherry Blossom Centennial (First-Class rate Forever®)

DATE OF ISSUE: 3/24/12 at Washington DC

2 designs, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no. & header	\$9.00	468240
Block of 10	4.50	468230
Block of 4	1.80	468220
First Day Covers (Set of 2)	1.78	468263
Ceremony Program (Random Single)	6.95	468291
Digital Color Postmark First Day Covers (Set of 2)	3.20	468268
Pane of 20 & Digital Color Postmark First Day Covers (Set of 2)	12.95	468299
Letterpress Notecard Set w/Envelopes & Stamps (Set of 8)	13.95	468294
Commemorative Panel w/Block of 4 <i>Limited Quantity Available</i>	9.95	468297

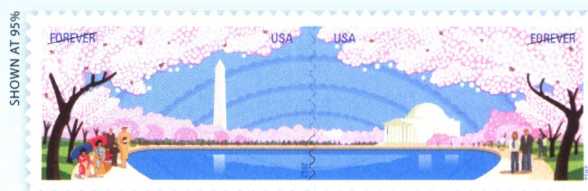
\* Please refer to the order form for information on requesting specific plate positions.

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## D Cherry Blossom Centennial Letterpress Notecard Set

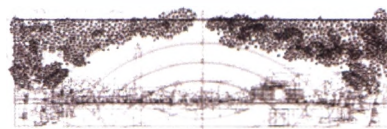
Send beautiful blooms with quality letterpress notecards! This charming set includes eight cards (5½" x 4") featuring four letterpress designs, eight eye-catching envelopes, and eight **Cherry Blossom Centennial** stamps.



## D Cherry Blossom Centennial

In 2012, the U. S. Postal Service commemorates the centennial of the gift of more than 3,000 cherry blossom trees from the city of Tokyo to the city of Washington, D.C. [usap.co/cherry](http://usap.co/cherry)

## BEYOND THE PERF



Artist Paul Rogers incorporated subtle details into the **Cherry Blossom Centennial** design to convey 100 years of history without fragmenting the vibrant stamp image. Learn more about the artistic process on [BeyondThePerf](http://BeyondThePerf.com).

[USAP.CO/CHERRY](http://USAP.CO/CHERRY)



# COMMEMORATIVES

## View

all Major League Baseball™ All-Stars offerings at [usap.co/playball!](http://usap.co/playball!)

### A Major League Baseball™ All-Stars

The accomplishments of four baseball greats — Joe DiMaggio, Larry Doby, Willie Stargell, and Ted Williams — are honored with these stamps. [usap.co/mlb](http://usap.co/mlb)



### A Play Ball! Great Moments in Major League Baseball® History

Filled with the vivid paintings of artist Graig Kreindler, this 8-1/2" x 11", 40-page softbound book captures our national pastime's biggest icons in action and includes three sets of stamps — *Baseball's Legendary Playing Fields* (10), *Negro Leagues Baseball* (2), and *Major League Baseball™ All-Stars* (4).

## MAJOR LEAGUE BASEBALL ALL-STARS

### A Major League Baseball™ All-Stars (First-Class rate Forever®)

DATE OF ISSUE: 7/20/12 at Cooperstown NY

4 designs, 6 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$9.00	469640
Block of 10	4.50	469630
Block of 4	1.80	469620
Uncut Press Sheet w/o die cuts	54.00	<b>SOLD OUT</b>
First Day Covers (Set of 4)	3.56	469663
First Day Covers (Set of 8: 4 Cooperstown, 4 individual players)	7.12	469669
Ceremony Program (Random Single)	6.95	469691
Digital Color Postmark First Day Covers (Set of 4)	6.40	469668
Digital Color Postmark First Day Covers (Set of 8: 4 Cooperstown, 4 individual players)	12.80	469679
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	469699
Play Ball! Great Moments in Major League Baseball® History (40-page softbound book w/16 stamps)	24.95	469672
Packet of 4 USA Philatelic Catalogs (1 of each design)	4.95	469687

### B Major League Baseball™ All-Stars: Joe DiMaggio (First-Class rate Forever®)

DATE OF ISSUE: 7/21/12 at New York NY

1 design, 6 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header (only)	\$9.00	577840
Uncut Press Sheet (Limited Edition w/o die cuts)	54.00	577884
First Day Cover	.89	577861
Digital Color Postmark First Day Cover	1.60	577865

FOR HOLIDAY DELIVERY, place mail orders by 12/3/12, phone/fax orders by 12/10/12, and Postal Store orders by 12/17/12.



# COMMEMORATIVES

## B, C, D, E Individual Major League Baseball All-Stars Panels of 20 w/plate no. & header



### C Major League Baseball™ All-Stars: Larry Doby (First-Class rate Forever®)

DATE OF ISSUE: 7/21/12 at Cleveland OH  
1 design, 6 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header (only)	\$9.00	577940
Uncut Press Sheet (Limited Edition w/o die cuts)	54.00	577984
First Day Cover	.89	577961
Digital Color Postmark First Day Cover	1.60	577965

### D Major League Baseball™ All-Stars: Willie Stargell (First-Class rate Forever®)

DATE OF ISSUE: 7/21/12 at Pittsburgh PA  
1 design, 6 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header (only)	\$9.00	578040
Uncut Press Sheet (Limited Edition w/o die cuts)	54.00	578084
First Day Cover	.89	578061
Digital Color Postmark First Day Cover	1.60	578065

### E Major League Baseball™ All-Stars: Ted Williams (First-Class rate Forever®)

DATE OF ISSUE: 7/21/12 at Boston MA  
1 design, 6 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header (only)	\$9.00	578140
Uncut Press Sheet (Limited Edition w/o die cuts)	54.00	578184
First Day Cover	.89	578161
Digital Color Postmark First Day Cover	1.60	578165

\* Please refer to the order form for information on requesting specific plate positions.  
Thorough descriptions of each item listed are available online at [usap.co/playball](http://usap.co/playball).

## B, C, D, E Individual Major League Baseball All-Stars Digital Color Postmark First Day Covers

Postmarks are sold as  
First Day Covers  
(applied to a stamped  
#6 3/4 envelope)



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# COMMEMORATIVES



## A U.S. Merchant Marine

Since the founding of the republic, the United States has looked to the maritime industry for much of its growth and security. These four designs feature types of vessels that have formed an important part of this history: clipper ships, auxiliary steamships, Liberty ships, and container ships.



## B The War of 1812: USS Constitution

This stamp, which commemorates the bicentennial of the War of 1812, features Michele Felice Corn 's historic painting of the famous warship.

## A U.S. Merchant Marine (First-Class rate Forever®)

DATE OF ISSUE: 7/28/11 at Great Neck NY

4 designs, 12 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & selvage	\$9.00	467449
Block of 10	4.50	467439
Block of 4	1.80	467429
Ceremony Program (Random Single)	6.95	467491
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	467499

## B The War of 1812: USS Constitution (First-Class rate Forever®)

DATE OF ISSUE: 8/18/12 at Boston MA

1 design, 5 positions, gravure (AVR)

Souvenir Sheet of 20	\$9.00	578440
** Uncut Press Sheet w/die cuts	45.00	578484
** Uncut Press Sheet w/o die cuts	45.00	578486
First Day Cover	.89	578461
First Day Cover (Full Sheet)	11.50	578462
First Day Cancelled (Full Sheet)	11.50	578464
Ceremony Program	6.95	578491
Digital Color Postmark First Day Cover	1.60	578465
Souvenir Sheet of 20 & Digital Color Postmark First Day Cover	10.95	578499

## C Celebrate Scouting (First-Class rate Forever®)

DATE OF ISSUE: 6/9/12 at Washington DC

1 design, 9 positions, plate no. in 4 corners, offset (SSP)

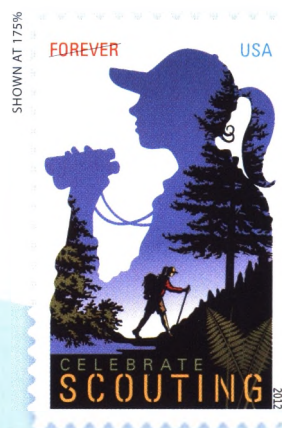
* Pane of 20 w/plate no.	\$9.00	469440
Block of 10	4.50	469430
Block of 4	1.80	469420
Uncut Press Sheet w/die cuts	81.00	469484
First Day Cover	.89	469461
Digital Color Postmark First Day Cover	1.60	469465
Pane of 20 & Digital Color Postmark First Day Cover	10.95	469499

## D Arizona Statehood (First-Class rate Forever®)

DATE OF ISSUE: 2/14/12 at Phoenix AZ

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$9.00	468440
Block of 10	4.50	468430
Block of 4	1.80	468420
First Day Cover	.89	468461
Ceremony Program	6.95	468491
Digital Color Postmark First Day Cover	1.60	468465
Pane of 20 & Digital Color Postmark First Day Cover	10.95	468499
Commemorative Panel w/Block of 4	9.95	468497



## C Celebrate Scouting

With this stamp the Postal Service pays tribute to scouting organizations for the opportunities and pleasures they have provided millions of youths worldwide.



# COMMEMORATIVES

## E New Mexico Statehood (First-Class rate Forever®)

DATE OF ISSUE: 1/6/12 at Santa Fe NM

1 design, 8 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$9.00	468149
Block of 10	4.50	468139
Block of 4	1.80	468129
First Day Cover	.88	468161
Ceremony Program	6.95	468191
Digital Color Postmark First Day Cover	1.60	468165
Pane of 20 & Digital Color Postmark First Day Cover	10.95	468199
Commemorative Panel w/Block of 4	9.95	468197

## F Heart Health (First-Class rate Forever®)

DATE OF ISSUE: 2/9/12 at Washington DC

1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$9.00	468740
Block of 10	4.50	468730
Block of 4	1.80	468720
First Day Cover	.89	468761
Ceremony Program	6.95	468791
Digital Color Postmark First Day Cover	1.60	468765
Pane of 20 & Digital Color Postmark First Day Cover	10.95	468799

\* Please refer to the order form for information on requesting specific plate positions.  
\*\* Limit 5 per customer.



## D Arizona Statehood

With this stamp, the U.S. Postal Service celebrates the 100th anniversary of the "Grand Canyon State." One of America's last frontiers, Arizona became the 48th state in the Union on February 14, 1912.



## E New Mexico Statehood

Featuring a landscape in northern New Mexico, this stamp commemorates the 100th anniversary of the 47th state in the Union.



## F Heart Health

With the **Heart Health** stamp, the U.S. Postal Service hopes to raise public awareness about the importance of maintaining a healthy heart.  
[usap.co/heart](http://usap.co/heart)



FIRST DAY OF ISSUE

## F Heart Health Digital Color Postmark First Day Cover

Postmarks are sold as First Day Covers (applied to a stamped #6 3/4 envelope)

**Heart**  
**HEALTH**

FEBRUARY 9, 2012 ♥ WASHINGTON, DC 20066

## BEYOND THE PERF

The Postal Service has a history of issuing stamps that raise awareness of worthy causes such as energy conservation, volunteerism, and healthy living. **Heart Health** not only continues this long-standing effort, but also represents a recent emphasis the Postal Service is placing on engaging the public in fresh, new ways like social media and popular entertainment. Learn how USPS joined forces with NBC's *The Biggest Loser*® to promote the positive message carried by the 2012 issuance.

[USAP.CO/HEART](http://USAP.CO/HEART)



# COMMEMORATIVES

## A Twentieth-Century Poets Notecard Set

Let literary masters help you say it with this set of ten 6 1/4" x 4 5/8" notecards featuring evocative illustrations created by artist Vivienne Flesher, and beautiful lines from great American poets on card backs. Includes ten cards (blank inside), envelopes, and corresponding *Twentieth-Century Poets* stamps.



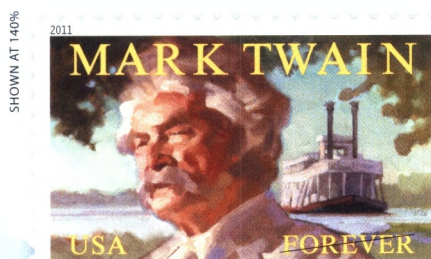
## A Twentieth-Century Poets

The *Twentieth-Century Poets* stamp pane pays tribute to ten of our nation's most admired poets: Elizabeth Bishop, Joseph Brodsky, Gwendolyn Brooks, E. E. Cummings, Robert Hayden, Denise Levertov, Sylvia Plath, Theodore Roethke, Wallace Stevens, and William Carlos Williams. [usap.co/poets](http://usap.co/poets)



## B O. Henry

The 28th stamp in the *Literary Arts* series commemorates the 150th anniversary of the birth of O. Henry, one of America's most popular writers of short fiction. His stories are known for their humor, irony, and skillful unfolding of plot, often with a surprise twist at the end.



## C Mark Twain

The 27th stamp in the *Literary Arts* series pays tribute to Mark Twain, author of beloved works such as *Adventures of Huckleberry Finn*, widely considered one of the greatest novels in American literature. [usap.co/twain](http://usap.co/twain)

## A Twentieth-Century Poets (First-Class rate Forever®)

DATE OF ISSUE: 4/21/12 at Los Angeles CA  
10 designs, 8 positions, plate no. in 1 corner, offset (APU)

* Pane of 20 w/plate no. & header	\$9.00	468840
Block of 10	4.50	468830
First Day Covers (Set of 10)	8.90	468863
Ceremony Program (Random Single)	6.95	468891
Digital Color Postmark First Day Covers (Set of 10)	16.00	468868
Pane of 20 & Digital Color Postmark First Day Cover (Random Single)	10.95	468899
Notecard Set w/Envelopes & Stamps (Set of 10)	14.95	468894
Commemorative Panel w/Block of 10	9.95	468897

## B O. Henry (First-Class rate Forever®)

DATE OF ISSUE: 9/11/12 at Greensboro NC  
1 design, 8 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$9.00	469940
Block of 10	4.50	469930
Block of 4	1.80	469920
Uncut Press Sheet w/die cuts	72.00	469984
First Day Cover	.89	469961
Ceremony Program	6.95	469991
Digital Color Postmark First Day Cover	1.60	469965
Pane of 20 & Digital Color Postmark First Day Cover	10.95	469999

## C Mark Twain (First-Class rate Forever®)

DATE OF ISSUE: 6/25/11 at Hannibal MO  
1 design, 8 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$9.00	466849
Block of 10	4.50	466839
Block of 4	1.80	466829
Ceremony Program	6.95	466891
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466899
Mark Twain: The Stamp of Genius (40-page booklet w/4 stamps)	12.95	466873

FOR HOLIDAY DELIVERY, place mail orders by 12/3/12, phone/fax orders by 12/10/12, and Postal Store orders by 12/17/12.



# COMMEMORATIVES

## D Owney the Postal Dog® (First-Class rate Forever®)

DATE OF ISSUE: 7/27/11 at Washington DC  
1 design, 10 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$9.00	SOLD OUT
Block of 10	4.50	SOLD OUT
Block of 4	1.80	SOLD OUT
✕ Uncut Press Sheet w/die cuts	90.00	467589
Ceremony Program	6.95	SOLD OUT
Pane of 20 & Digital Color Postmark First Day Cover	10.95	SOLD OUT

## E John H. Johnson (First-Class rate Forever®)

DATE OF ISSUE: 1/31/12 at Chicago IL  
1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no. & header	\$9.00	468340
Block of 10	4.50	468330
Block of 4	1.80	468320
Uncut Press Sheet w/die cuts	54.00	468384
First Day Cover	.89	468361
Ceremony Program	6.95	468391
Digital Color Postmark First Day Cover	1.60	468365
Pane of 20 & Digital Color Postmark First Day Cover	10.95	468399
Diary Page (7½" x 10 ⅛"), Maxi Card (7½" x 5") w/Cancellation & Pane of 20 (Final diary page in series)	13.95	468376
Commemorative Panel w/Block of 4	9.95	468397

## F William H. Johnson (First-Class rate Forever®)

DATE OF ISSUE: 4/11/12 at Baltimore MD  
1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

✕ * Pane of 20 w/plate no. & header	\$9.00	468940
Block of 10	4.50	468930
Block of 4	1.80	468920
First Day Cover	.89	468961
Ceremony Program	6.95	468991
Digital Color Postmark First Day Cover	1.60	468965
Pane of 20 & Digital Color Postmark First Day Cover	10.95	468999

## G Romare Bearden (First-Class rate Forever®)

DATE OF ISSUE: 9/28/11 at New York NY  
4 designs, 8 positions, plate no. in 1 corner, gravure (AVR)

* Pane of 16 w/plate no. & selvage	\$7.20	467749
Block of 8	3.60	467739
Strip of 4	1.80	467729
Ceremony Program (Random Single)	6.95	467791
Pane of 16 & Digital Color Postmark First Day Covers (Set of 4)	13.95	467799
Diary Page (7½" x 10 ⅛") & Pane of 16	12.95	467776

\* Please refer to the order form for information on requesting specific plate positions.  
✕ Available while supplies last.



## D Owney the Postal Dog

Beloved of clerks on mail-sorting trains at the end of the nineteenth century, Owney was hailed as a symbol of good luck. Today he is an icon of American postal lore.

[usap.co/owney](http://usap.co/owney)



## E John H. Johnson

The 35th stamp in the **Black Heritage** series honors John H. Johnson, the trailblazing publisher of *Ebony*, *Jet*, and other magazines.

[usap.co/johnson](http://usap.co/johnson)



## F William H. Johnson

The 11th issuance in the **American Treasures** series showcases *Flowers* by William H. Johnson, one of our country's foremost African-American artists.

## G Romare Bearden

Romare Bearden, one of the 20th century's most distinguished American artists, is celebrated for his groundbreaking approach to collage along with his work in watercolors, oils, and other media. [usap.co/bearden](http://usap.co/bearden)





# COMMEMORATIVES

## A Mail a Smile Premium Stamped Cards

It's always a good time to "Mail a Smile" with this set of 20 premium stamped cards. Five colorful designs feature Disney•Pixar favorites, and best of all, Forever® postage is pre-printed on the back of each card! Simply write your message, and send some cheer!



## A Mail a Smile

Disney•Pixar's unique characters make us laugh while reminding us of our fears and foibles, challenges and victories. In 2012, they lift our spirits on five stamps featuring beloved characters from *A Bug's Life*, *The Incredibles*, *Finding Nemo*, *Toy Story 2*, and *Monsters, Inc.* [usap.co/smile](http://usap.co/smile)

## B Send a Hello

With these colorful stamps, popular characters from five Disney•Pixar films encourage people to connect with loved ones through the mail. [usap.co/pixar](http://usap.co/pixar)



## View

Go Green offerings at [stampproducts.com/gogreen](http://stampproducts.com/gogreen)



## C Go Green

With this pane of 16 stamps, the U.S. Postal Service seeks to raise awareness of simple actions each of us can take to conserve natural resources and promote the health of our environment. [usap.co/green](http://usap.co/green)

## A Mail a Smile (First-Class rate Forever®)

DATE OF ISSUE: 6/1/12 at Orlando FL  
5 designs, 4 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$9.00	470040
Block of 10	4.50	470030
Strip of 5	2.25	470020
Uncut Press Sheet w/die cuts	36.00	470084
Premium Stamped Cards (Booklet of 20)	15.95	470066
First Day Covers (Set of 5)	4.45	470063
First Day of Sale Covers (Set of 5)	4.45	470067
Ceremony Program (Random Single)	6.95	470091
Digital Color Postmark First Day Covers (Set of 5)	8.00	470068
Pane of 20 & Digital Color Postmark First Day Cover (Random Single)	10.95	470099

## B Send a Hello (First-Class rate Forever®)

DATE OF ISSUE: 8/19/11 at Anaheim CA  
5 designs, 4 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$9.00	467949
Block of 10	4.50	467939
Strip of 5	2.25	467929
Uncut Press Sheet w/die cuts	36.00	467989
Premium Stamped Cards (Booklet of 20)	14.95	<b>SOLD OUT</b>
Ceremony Program (Random Single)	6.95	467991
Pane of 20 & Digital Color Postmark First Day Covers (Set of 5)	16.95	467999
First Day of Issue Collection w/Pane of 20	16.95	467971



# COMMEMORATIVES



SHOWN AT 100%



SHOWN AT 125%

## D Mercury Project and MESSENGER Mission

The two historic missions depicted on these stamps — Shepard's Mercury flight and MESSENGER's orbit of Mercury — frame a remarkable fifty-year period of America's space exploration. [usap.co/mercury](http://usap.co/mercury)

## C Go Green (First-Class rate Forever®)

DATE OF ISSUE: 4/14/11 at Washington DC  
16 designs, 9 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 16 w/plate no.	\$7.20	467049
Uncut Press Sheet w/die cuts	64.80	467089
Ceremony Program (Random Single)	6.95	467091
Pane of 16 & Digital Color Postmark		
First Day Cover (Random Single)	8.95	467099
Seeded Oversized Postcards w/Stamps (Set of 4)	8.95	467066
Family Activity Kit w/Pane of 16	16.95	467071

## D Mercury Project and MESSENGER Mission (First-Class rate Forever®)

DATE OF ISSUE: 5/4/11 at Kennedy Space Center FL  
2 designs, 12 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$9.00	468049
Block of 10	4.50	468039
Block of 4	1.80	468029
Uncut Press Sheet	108.00	468089
Ceremony Program (Random Single)	6.95	<b>SOLD OUT</b>
Pane of 20 & Digital Color Postmark First Day Covers (Set of 2)	12.95	468099

## E Indianapolis 500 (First-Class rate Forever®)

DATE OF ISSUE: 5/20/11 at Indianapolis IN  
1 design, 12 positions, plate no. in 2 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$9.00	467249
Block of 10	4.50	467239
Block of 4	1.80	467229
Ceremony Program	6.95	467291
Pane of 20 & Digital Color Postmark First Day Cover	10.95	467299
First Day of Issue Collection w/Pane of 20	16.95	467271

## F Barbara Jordan (First-Class rate Forever®)

DATE OF ISSUE: 9/16/11 at Houston TX  
1 design, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no. & header	\$9.00	466249
Block of 10	4.50	466239
Block of 4	1.80	466229
Ceremony Program	6.95	466291
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466299
Diary Page (7½" x 10 1/8"), Maxi Card (7½" x 5")		
w/Cancellation & Pane of 20	13.95	466276

\* Please refer to the order form for information on requesting specific plate positions.



SHOWN AT 150%

## E Indianapolis 500

With this stamp, the U.S. Postal Service commemorates the centennial of the Indianapolis 500 Mile Race, one of the most significant auto races in the world.



SHOWN AT 150%

## F Barbara Jordan

The 34th stamp in the **Black Heritage** series honors Barbara Jordan, one of the most respected and influential American politicians of the 20th century.

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# COMMEMORATIVES



## A | Great Film Directors

These stamps honor four filmmakers — John Ford, Frank Capra, Billy Wilder, and John Huston — who created some of the most iconic images in the history of American cinema. [usap.co/directors](http://usap.co/directors)

## A Great Film Directors (First-Class rate Forever®)

DATE OF ISSUE: 5/23/12 at Silver Spring MD

4 designs, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$9.00	469240
Block of 10	4.50	469230
Block of 4	1.80	469220
First Day Cover (Set of 4)	3.56	469263
Ceremony Program (Random Single)	6.95	469291
Digital Color Postmark First Day Covers (Set of 4)	6.40	469268
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	469299

## B Edgar Rice Burroughs (First-Class rate Forever®)

DATE OF ISSUE: 8/17/12 at Tarzana CA

1 design, 9 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$9.00	469840
Block of 10	4.50	469830
Block of 4	1.80	469820
First Day Cover	.89	469861
Ceremony Program	6.95	469891
Digital Color Postmark First Day Cover	1.60	469865
Pane of 20 & Digital Color Postmark First Day Cover	10.95	469899

## C José Ferrer (First-Class rate Forever®)

DATE OF ISSUE: 4/26/12 at New York NY

1 design, 8 positions, plate no. in 2 corners, offset (APU)

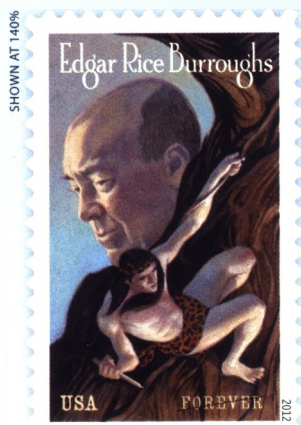
* Pane of 20 w/plate no. & header	\$9.00	470240
Block of 10	4.50	470230
Block of 4	1.80	470220
First Day Cover	.89	470261
Ceremony Program	6.95	470291
Digital Color Postmark First Day Cover	1.60	470265
Pane of 20 & Digital Color Postmark First Day Cover	10.95	470299
Commemorative Panel w/Block of 4	9.95	470297

## D Ronald Reagan Centennial (First-Class rate Forever®)

DATE OF ISSUE: 2/10/11 at Simi Valley CA

1 design, 10 positions, plate no. in 2 corners, gravure (AVR)

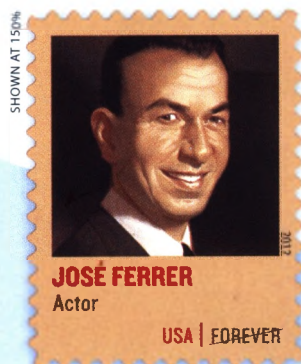
* Pane of 20 w/plate no. & header	\$9.00	466549
Block of 10	4.50	466539
Block of 4	1.80	466529
Uncut Press Sheet w/die cuts	90.00	466589
Ceremony Program	6.95	466591
Pane of 20 & Digital Color Postmark First Day Cover	10.95	466599



## B | Edgar Rice Burroughs

Edgar Rice Burroughs, creator of the iconic character Tarzan, wrote more than 70 books. The issuance of this stamp coincides with the 100th anniversary of the publication of his first story, "Under the Moons of Mars," and his first Tarzan story, "Tarzan of the Apes."

[usap.co/burroughs](http://usap.co/burroughs)



## C | José Ferrer

This stamp in the *Distinguished Americans* series honors José Ferrer, the multitalented actor, director, writer, musician, and producer whose career spanned the worlds of theater, film, television, and music. [usap.co/ferrer](http://usap.co/ferrer)



## D | Ronald Reagan Centennial

This stamp recognizes the centennial of the birth of Ronald Reagan, the 40th President of the United States.

[usap.co/reagan](http://usap.co/reagan)

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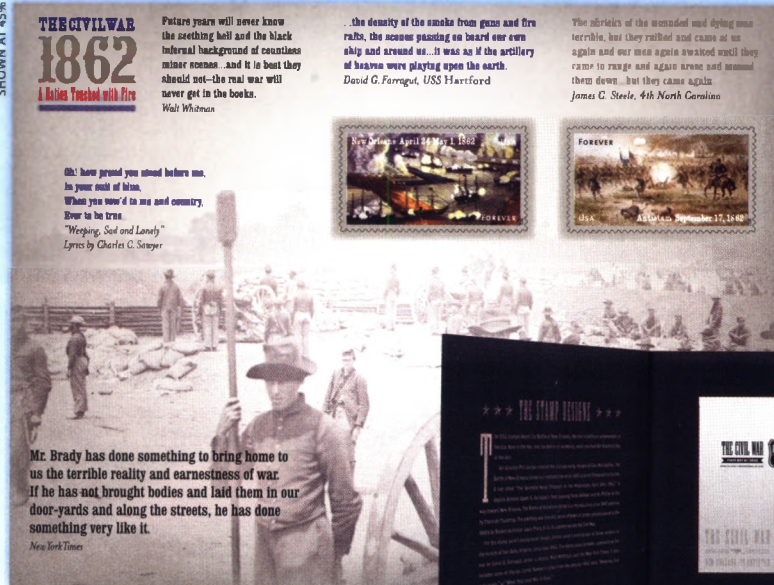
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# COMMEMORATIVES

SHOWN AT 45%



## E The Civil War: 1862

### Commemorative Folio

With a custom see-through window, this folio provides an elegant way to collect and display both sides of **The Civil War: 1862** sheet, as well as two official First Day of Issue cancellations and exclusive information about their designs. *Don't miss this folio — the second in a series of five!*

## E The Civil War: 1862

This pair of stamps depicting the Battle of New Orleans and the Battle of Antietam are second in a five-year series commemorating the 150th anniversary of the Civil War.

## E The Civil War: 1862 (First-Class rate Forever®)

DATE OF ISSUE: 4/24/12 at New Orleans LA

2 designs, 6 positions, offset (APU)

Souvenir Sheet of 12	\$5.40	577040
Uncut Press Sheet w/die cuts	32.40	577084
First Day Covers (Set of 2)	1.78	577063
First Day Cancelled (Full Sheet, Front & Back)	7.90	577064
Ceremony Program (Random Single)	6.95	577091
Digital Color Postmark First Day Covers (Set of 2)	3.20	577068
Souvenir Sheet of 12 & Digital Color Postmark First Day Covers (Set of 2)	8.95	577099
The Civil War: 1862 Commemorative Folio w/Sheet of 12	15.95	577071
✕ Commemorative Panel (Set of 2) w/Sheet of 12	16.95	577097

## F The Civil War: 1861 (First-Class rate Forever®)

DATE OF ISSUE: 4/12/11 at Charleston SC

2 designs, 6 positions, offset (APU)

Souvenir Sheet of 12	\$5.40	576349
Uncut Press Sheet w/die cuts	32.40	576389
Ceremony Program (Random Single)	6.95	<b>SOLDOUT</b>
Souvenir Sheet of 12 & Digital Color Postmark First Day Covers (Set of 2)	8.95	576399
The Civil War: 1861 Commemorative Folio w/Sheet of 12	14.95	<b>SOLDOUT</b>

\* Please refer to the order form for information on requesting specific plate positions.  
✕ Available while supplies last.

SHOWN AT 35%



## F The Civil War: 1861

The **Fort Sumter** and **First Bull Run** stamps begin a five-year series commemorating the 150th anniversary of the Civil War.  
[usap.co/civilwar](http://usap.co/civilwar)



# COMMEMORATIVES



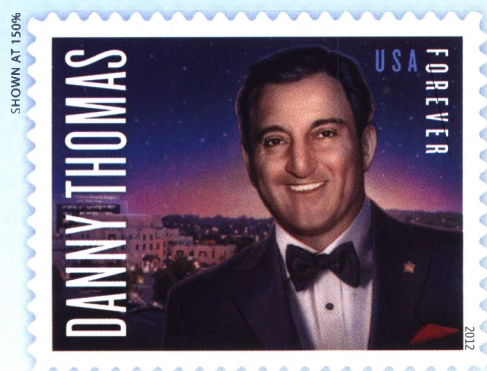
## A | American Scientists

The third *American Scientists* issuance honors chemist Melvin Calvin, botanist Asa Gray, physicist Maria Goeppert Mayer, and biochemist Severo Ochoa. [usap.co/scientists](http://usap.co/scientists)

## A American Scientists (First-Class rate Forever®)

DATE OF ISSUE: 6/16/11 at St. Paul MN  
4 designs, 12 positions, plate no. in 2 corners, offset (SSP)

* Pane of 20 w/plate no. & header	\$9.00	467349
Block of 8	3.60	467339
Strip of 4	1.80	467329
Ceremony Program (Random Single)	6.95	467391
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	467399



## B | Danny Thomas

Star of radio, film, and television, Danny Thomas was also a generous philanthropist. In 1962, he founded St. Jude Children's Research Hospital, which treats children with catastrophic pediatric diseases regardless of race, religion, or the ability of a family to pay. [usap.co/thomas](http://usap.co/thomas)

## B Danny Thomas (First-Class rate Forever®)

DATE OF ISSUE: 2/16/12 at Memphis TN  
1 design, 9 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$9.00	468640
Block of 10	4.50	468630
Block of 4	1.80	468620
First Day Cover	.89	468661
Ceremony Program	6.95	468691
Digital Color Postmark First Day Cover	1.60	468665
Pane of 20 & Digital Color Postmark First Day Cover	10.95	468699
Commemorative Panel w/Block of 4	9.95	468697

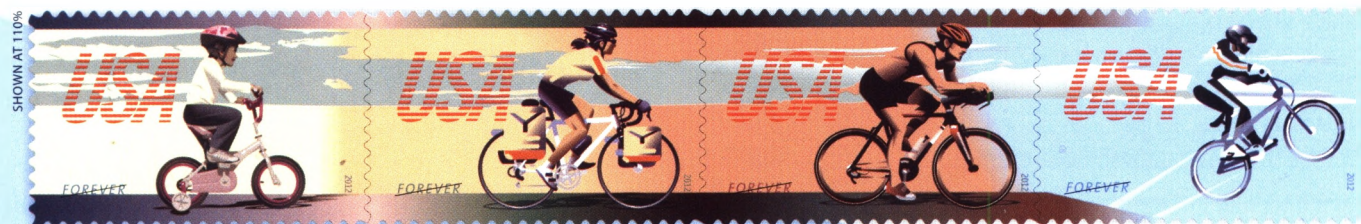
## C | Bicycling

Each of these four stamps depicts a different kind of bike and rider: a young child just learning to ride, a commuter pedaling to work, a road racer intent on the finish line, and an airborne BMX racer. [usap.co/bicycling](http://usap.co/bicycling)

## C Bicycling (First-Class rate Forever®)

DATE OF ISSUE: 6/7/12 at Minneapolis MN  
4 designs, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$9.00	469340
Block of 8	3.60	469330
Strip of 4	1.80	469320
Uncut Press Sheet w/die cuts	54.00	469384
First Day Covers (Set of 4)	3.56	469363
Ceremony Program (Random Single)	6.95	469391
Digital Color Postmark First Day Covers (Set of 4)	6.40	469368
Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95	469399



FOR HOLIDAY DELIVERY, place mail orders by 12/3/12, phone/fax orders by 12/10/12, and Postal Store orders by 12/17/12.

Danny Thomas's image used under license.



# COMMEMORATIVES



## D Year of the Dragon Deluxe Notecard Set

Celebrate a rich tradition with the **Year of the Dragon** notecard set. This gorgeous set includes 12 notecards, envelopes, and Forever® stamps packaged in a keepsake box. Visit [usap.co/iny](http://usap.co/iny) to see the entire series.



## D Celebrating Lunar New Year: Year of the Dragon (First-Class rate Forever®)

DATE OF ISSUE: 1/23/12 at San Francisco CA  
1 design, gravure (AVR)

Souvenir Sheet of 12	\$5.40	576940
Uncut Press Sheet w/die cuts	48.60	576984
First Day Cover	.89	576961
First Day Cover (Full Sheet)	7.90	576962
First Day Cancelled (Full Sheet)	7.90	576964
Ceremony Program	6.95	576991
Digital Color Postmark First Day Cover	1.60	576965
Souvenir Sheets of 12 (2) & Digital Color Postmark First Day Cover	12.95	576999
Deluxe Notecard Set w/Envelopes & Stamps (Set of 12)	15.95	576994
Commemorative Panel w/Block of 4	9.95	576997

## E Celebrating Lunar New Year: Year of the Rabbit (First-Class rate Forever®)

DATE OF ISSUE: 1/22/11 at Morrow GA  
1 design, gravure (AVR)

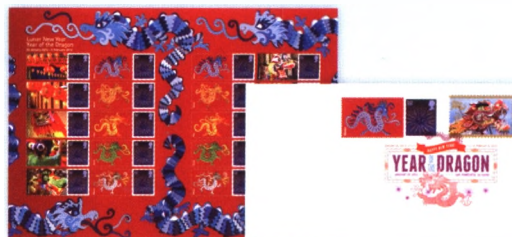
Souvenir Sheet of 12	\$5.40	575649
Uncut Press Sheet w/die cuts	48.60	575689
Ceremony Program	6.95	575691
Souvenir Sheets of 12 (2) & Digital Color Postmark First Day Cover	12.95	575699
Deluxe Notecard Set w/Envelopes & Stamps (Set of 12)	14.95	885800

\* Please refer to the order form for information on requesting specific plate positions.



## D Celebrating Lunar New Year: Year of the Dragon

The fifth release in the **Celebrating Lunar New Year** series shows the head of a colorful dragon against a brilliant blue sky. The Year of the Dragon began on January 23, 2012, and ends on February 9, 2013.



## Royal Mail Special Offer: Year of the Dragon Available while supplies last

### Smilers® Sheet of 20 // \$19.95 // Item # 803040

Includes 20 "fireworks" greeting stamps with 20 attached labels.

### Digital Color Postmark Cover // \$2.95 // Item # 803065

#6 ¾ envelope includes affixed U.S. **Year of the Dragon** stamp, affixed Royal Mail "fireworks" stamp (with randomly selected attached label), and a custom-designed color postmark featuring an ornate Chinese dragon.

NOTE: Royal Mail stamps are not valid for postage within the United States.

## E Celebrating Lunar New Year: Year of the Rabbit

For the fourth stamp in the **Celebrating Lunar New Year** series, artist Kam Mak depicted kumquats, which are often given as gifts and eaten for luck at Lunar New Year festivities.

[usap.co/kumquats](http://usap.co/kumquats)





# UNCUT PRESS SHEETS

## A must for your collection and your wall

Enjoy your favorite stamps as a dramatic sheet of art! Uncut press sheets contain multiple panes of stamps not yet trimmed into individual units, with selva markings denoting production details. Suitable for framing, these coveted collectibles make a striking exhibit in your home or office, as well as unique and handsome gifts.



Mail a Smile



Owney the Postal Dog



The War of 1812: USS Constitution

STAMP ISSUE	SIZE (INCHES, WIDTH X HEIGHT)	PANES ACROSS X PANES DOWN	PRICE	ITEM #
Bicycling w/die cuts	21.75 x 11.875	3 x 2	\$54.00	469384
Celebrate Scouting w/die cuts	17.675 x 21.5	3 x 3	81.00	469484
** Earthscapes w/o die cuts	21.75 x 16.5	3 x 3	60.75	470184
Go Green w/die cuts	18 x 18	3 x 3	64.80	467089
** Holy Family w/o die cuts	5.75 x 24.375	1 x 10	90.00	679984
** Holy Family w/o die cuts (mini)	5.74 x 7.15	1 x 3	27.00	679986
Innovative Choreographers w/die cuts	17.64 x 22.125	3 x 3	81.00	469184
John H. Johnson w/die cuts	12 x 21.75	2 x 3	54.00	468384
Mail a Smile w/die cuts	15.5 x 14.25	2 x 2	36.00	470084
Send a Hello w/die cuts	15.5 x 14.25	2 x 2	36.00	467989
Major League Baseball All-Stars w/o die cuts	14.5 x 19.1	2 x 3	54.00	<b>SOLD OUT</b>
Major League Baseball All-Stars: Joe DiMaggio w/o die cuts	14.5 x 19.1	2 x 3	54.00	577884
Major League Baseball All-Stars: Larry Doby w/o die cuts	14.5 x 19.1	2 x 3	54.00	577984
Major League Baseball All-Stars: Willie Stargell w/o die cuts	14.5 x 19.1	2 x 3	54.00	578084
Major League Baseball All-Stars: Ted Williams w/o die cuts	14.5 x 19.1	2 x 3	54.00	578184
Mercury Project and MESSENGER Mission w/die cuts	21.7 x 23.5	3 x 4	108.00	468089
Miles Davis and Edith Piaf w/die cuts	17 x 16	2 x 2	36.00	469584
O. Henry w/die cuts	29 x 11.7	4 x 2	72.00	469984
Owney the Postal Dog w/die cuts	36.25 x 11.85	5 x 2	90.00	467589
** Purple Heart Medal w/o die cuts (mini)	5.25 x 14.475	1 x 3	27.00	115484
Ronald Reagan Centennial w/die cuts	14.25 x 28.75	2 x 5	90.00	466589
** Santa and Sleigh w/o die cuts	23.75 x 5.75	10 x 1	90.00	679884
** Santa and Sleigh w/o die cuts (mini)	7.125 x 5.75	3 x 1	27.00	679886
The Civil War: 1861 w/die cuts	18 x 20.75	2 x 3	32.40	576389
The Civil War: 1862 w/die cuts	18 x 20.75	2 x 3	32.40	577084
** The War of 1812: USS Constitution w/die cuts	10.25 x 36.25	1 x 5	45.00	578484
** The War of 1812: USS Constitution w/o die cuts	10.25 x 36.25	1 x 5	45.00	578486
Year of the Dragon w/die cuts	22.5 x 18.375	3 x 3	48.60	576984
Year of the Rabbit w/die cuts	22.5 x 18.375	3 x 3	48.60	575689

\*\* Limit 5 per customer.

FOR HOLIDAY DELIVERY, place mail orders by 12/3/12, phone/fax orders by 12/10/12, and Postal Store orders by 12/17/12.



# \*PRODUCT DEFINITIONS

## New to Stamp Collecting? A guide to collectible products

Since there are many ways to collect your favorite stamps and postmarks, we've prepared this guide to help you understand our products. For more details, you can search for a product online at [www.usps.com](http://www.usps.com).

### A Uncut Press Sheet

A press sheet not yet trimmed into individual stamp panes or booklets. The number and orientation of the panes or booklets is determined by printing specifications and varies per stamp issue. The stamps included may or may not have die cuts and may be sold as partial or mini sheets.

### B First Day Cover

A #6 ¾ envelope with an affixed stamp and official First Day of Issue black pictorial postmark or standard black postmark marking the date and location of stamp issue.

### C First Day Cancelled (Full Pane)

A pane of stamps cancelled by black First Day of Issue postmarks. The number and type of postmarks applied (standard and/or pictorial) vary per stamp issue.

### D First Day Cover (Full Pane)

A pane of stamps affixed to a 9½" x 8" envelope and cancelled by black First Day of Issue postmarks. The number and type of postmarks applied (standard and/or pictorial) vary per stamp issue.

### E Digital Color Postmark First Day Cover

A #6 ¾ envelope with an affixed stamp and official First Day of Issue color postmark, custom-designed to complement the stamp.

### F Keepsake (i.e., Pane of 20 and Digital Color Postmark First Day Cover)

A pane of stamps coupled with a First Day Cover(s) or a Digital Color Postmark First Day Cover(s).

### G Premium Stamped Cards

A booklet of 4½" x 5½" postcards with a design on the front and pre-printed postcard-rate postage on the back. Number of card designs varies.

### H Ceremony Program

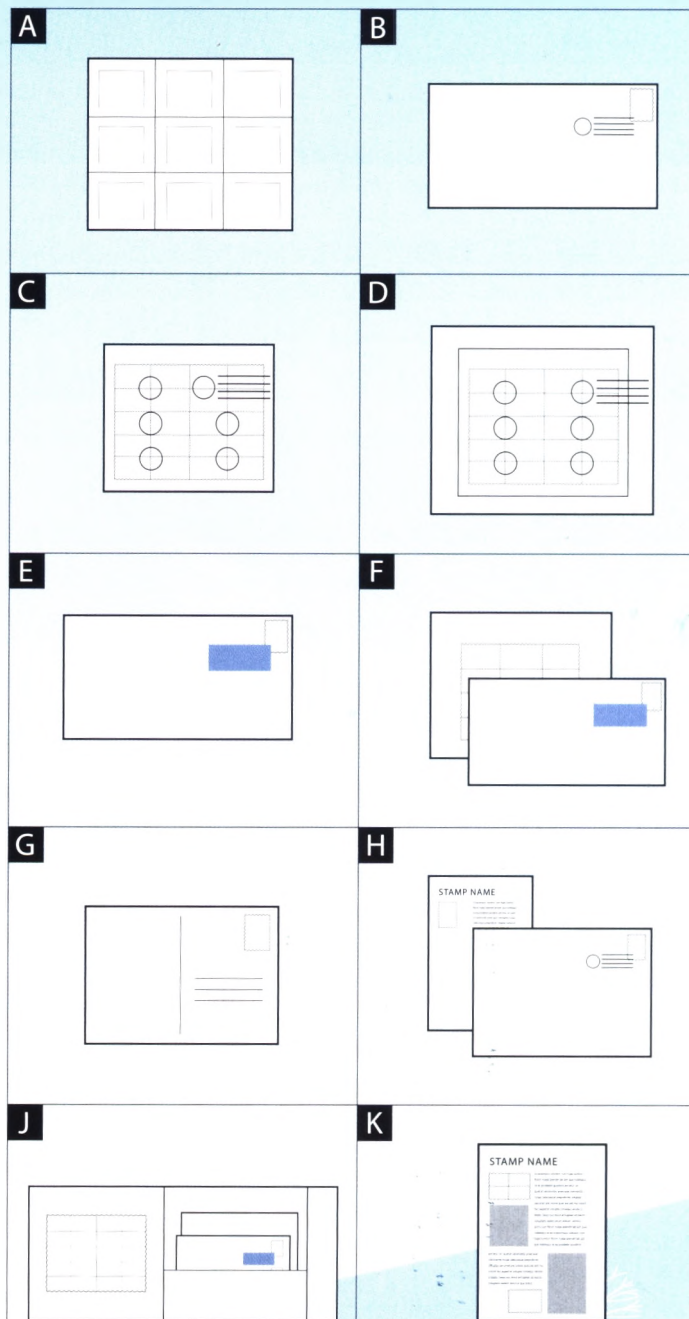
Full-color program featuring First Day Ceremony agenda and participants, plus information about the stamp subject, packaged in a 9" x 6" envelope with an affixed stamp and official First Day of Issue postmark.

### J First Day of Issue Collection

A 10½" x 9" folder includes a pane of stamps, ceremony program, and "Behind the Designs" postmark card with both black and color First Day of Issue postmarks.

### K American Commemorative Panel

An 8½" x 11¼" page with informative subject narrative, colorful images, an intaglio engraving, and mounted mint stamps. Number of stamps varies per issue.





# SPECIAL STAMPS



A Eid  [usap.co/eid](http://usap.co/eid)



C Holiday Baubles  [usap.co/baubles](http://usap.co/baubles)



D Hanukkah  [usap.co/hanukkah](http://usap.co/hanukkah)

## A Eid (First-Class rate Forever®)

DATE OF ISSUE: 8/12/11 at Columbus OH  
1 designs, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$9.00	576749
Block of 10	4.50	576739
Block of 4	1.80	576729
Pane of 20 & Digital Color Postmark First Day Cover	10.95	576799

## B Holiday Evergreens (First-Class rate Forever®)

DATE OF ISSUE: 10/21/10 at New York NY  
4 designs, offset (SSP)

Booklet of 20 (2-sided)	\$8.00	<b>SOLD OUT</b>
Ceremony Program (Random Single)	6.95	679791
Booklet of 20 & Digital Color Postmark First Day Cover (1 random)	10.95	679799
Notecard Set w/Envelopes & Stamps (8 cards, 2 of each design)	11.95	886600

DATE OF ISSUE: 10/21/10 at New York NY  
4 designs, offset (APU)

ATM Booklet of 18	\$8.10	575049
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## C Holiday Baubles (First-Class rate Forever®)

DATE OF ISSUE: 10/13/11 at New York NY  
4 designs, offset (SSP)

Booklet of 20 (2-sided)	\$9.00	679649
1 First Day Covers (Set of 4)	3.52	679663
Ceremony Program (Random Single)	6.95	679691
1 Digital Color Postmark First Day Covers (Set of 4)	6.40	679668
Booklet of 20 & Digital Color Postmark First Day Cover (Random Single)	10.95	679699

DATE OF ISSUE: 10/13/11 at New York NY  
4 designs, offset (APU)

Booklet of 20 (2-sided)	\$9.00	679642
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DATE OF ISSUE: 10/13/11 at New York NY  
4 designs, offset (SSP)

ATM Booklet of 18	\$8.10	576849
1 First Day Covers (Set of 4)	3.52	576863

## View

Holiday Evergreens notecard set on page 28!



B Holiday Evergreens Booklet of 20 & Digital Color Postmark First Day Cover (1 random)



# SPECIAL STAMPS

## D Hanukkah (First-Class rate Forever®)

DATE OF ISSUE: 10/14/11 at New York NY  
1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$9.00	576449
Block of 10	4.50	576439
Block of 4	1.80	576429
1 First Day Cover	.88	576461
Ceremony Program	6.95	576491
1 Digital Color Postmark First Day Cover	1.60	576465
Pane of 20 & Digital Color Postmark First Day Cover	10.95	576499

## E Kwanzaa (First-Class rate Forever®)

DATE OF ISSUE: 10/14/11 at New York NY  
1 design, 8 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$9.00	576549
Block of 10	4.50	576539
Block of 4	1.80	576529
1 First Day Cover	.88	576561
Ceremony Program	6.95	576591
1 Digital Color Postmark First Day Cover	1.60	576565
Pane of 20 & Digital Color Postmark First Day Cover	10.95	576599

## F Madonna of the Candelabra by Raphael (First-Class rate Forever®)

DATE OF ISSUE: 10/13/11 at New York NY  
1 design, offset (SSP)

Booklet of 20 (2-sided)	\$9.00	679549
1 First Day Cover	.88	679561
Ceremony Program	6.95	679591
1 Digital Color Postmark First Day Cover	1.60	679565
Booklet of 20 & Digital Color Postmark First Day Cover	10.95	679599

## G Love Ribbons (First-Class rate Forever®)

DATE OF ISSUE: 2/14/12 at Colorado Springs CO  
1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$9.00	577240
Block of 10	4.50	577230
Block of 4	1.80	577220
First Day Cover	.89	577261
Ceremony Program	6.95	577291
Digital Color Postmark First Day Cover	1.60	577265
Pane of 20 & Digital Color Postmark First Day Cover	10.95	577299

## H Neon Celebrate! (First-Class rate Forever®)

DATE OF ISSUE: 3/25/11 at Cleveland OH  
1 design, 8 positions, plate no. in 4 corners, gravure (SSP)

* Pane of 20 w/plate no.	\$9.00	576249
Block of 10	4.50	576239
Block of 4	1.80	576229
Pane of 20 & First Day Cover	9.95	576293
Notecard Set w/Envelopes & Stamps (Set of 8)	12.95	576294

\* Please refer to the order form for information on requesting specific plate positions.  
1 Going off sale 12/31/12.



E Kwanzaa [usap.co/kwanzaa](http://usap.co/kwanzaa)



F Madonna of the Candelabra by Raphael



G Love Ribbons



H Neon Celebrate! [usap.co/neon](http://usap.co/neon)

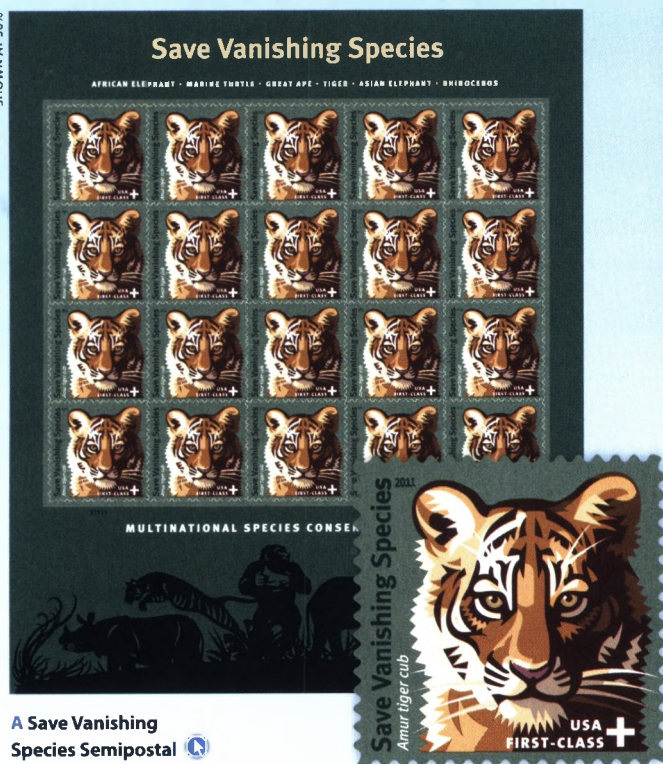
**View**

Neon Celebrate!  
notecard set on  
page 28!



# SPECIAL STAMPS

SHOWN AT 50%



**A Save Vanishing Species Semipostal**  
[usap.co/vanishing](http://usap.co/vanishing)



## A Save Vanishing Species Notecard Set

This set of matching notecards and stamps features a bold illustration of an Amur tiger cub — one of the magnificent creatures the **Save Vanishing Species Semipostal** stamp is designed to help. Packaged in a handsome box, the set is easy to store and makes a meaningful gift. Support imperiled wildlife with correspondence that counts.

## A Save Vanishing Species™ Semipostal (First-Class rate)

DATE OF ISSUE: 9/20/11 at Washington DC

1 design, 8 positions, plate no. in 2 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$11.00	576640
Block of 10	5.50	576630
Block of 4	2.20	576620
Ceremony Program	7.06	576692
Pane of 20 & Digital Color Postmark First Day Cover	12.95	576699
First Day of Issue Collection w/Pane of 20	19.50	576671
Notecard Set w/Envelopes & Stamps (Set of 10)	15.95	576694

NOTE: Each **Save Vanishing Species Semipostal** stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

## B Breast Cancer Research Semipostal (First-Class rate)

REPRINTED: 8/00

1 design, 8 positions, plate no. in 4 corners, offset (AVR)

* Pane of 20 w/plate no.	\$11.00	503240
Block of 10	5.50	503230
Block of 4	2.20	503220

NOTE: Each **Breast Cancer Research Semipostal** stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

## C Wedding Roses (First-Class rate Forever®)

DATE OF ISSUE: 4/21/11 at Washington DC

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$9.00	575949
Block of 10	4.50	575939
Block of 4	1.80	575929
Pane of 20 & Digital Color Postmark First Day Cover	10.95	575999



**B Breast Cancer Research Semipostal**

FOR HOLIDAY DELIVERY, place mail orders by 12/3/12, phone/fax orders by 12/10/12, and Postal Store orders by 12/17/12.



# SPECIAL STAMPS



**C Wedding Roses**

## D Wedding Cake 65¢ (2 oz.)

DATE OF ISSUE: 1/20/12 at Alexandria VA

1 design, 8 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$13.00	577540
Block of 10	6.50	577530
Block of 4	2.60	577520
First Day Cover	1.09	577561
Digital Color Postmark First Day Cover	1.60	577565
Pane of 20 & Digital Color Postmark First Day Cover	14.95	577599

## E Liberty Bell (First-Class rate Forever®) (Shown on page 26.)

DATE OF ISSUE: 10/25/08 at New York NY

1 design, gravure (SSP)

Vending Booklet of 20	\$9.00	619249
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REISSUED: 2/3/10 at Washington DC

1 design, offset (APU)

ATM Booklet of 18	\$8.10	523349
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## F Sunshine Skyway Bridge \$5.15 (Priority Mail®)

DATE OF ISSUE: 2/28/12 at St. Petersburg FL

1 design, 9 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$103.00	114740
* Block of 10 w/plate no.	51.50	114730
* Block of 4 w/plate no.	20.60	114720
Single	5.15	114710
First Day Cover	5.59	114761

DATE OF ISSUE: 1/3/12 at Liberty MO

Prepaid Flat Rate Envelope (Pack of 5)	\$25.75	211605
Prepaid Flat Rate Envelope (Pack of 10)	51.50	211610
Prepaid Flat Rate Envelope (Pack of 25)	128.75	211625
First Day Cover	5.59	211661

## G Carmel Mission \$18.95 (Express Mail®)

DATE OF ISSUE: 2/28/12 at Carmel CA

1 design, 6 positions, plate no. in 2 corners, offset (APU)

* Pane of 10 w/plate no.	\$189.50	113640
* Block of 4 w/plate no.	75.80	113620
Single	18.95	113610
First Day Cover	19.39	113661

\* Please refer to the order form for information on requesting specific plate positions.



**D Wedding Cake**



**F Sunshine Skyway Bridge** [usap.co/cosgrove](http://usap.co/cosgrove)



**G Carmel Mission** [usap.co/cosgrove](http://usap.co/cosgrove)



# BOOKLETS



**A Liberty Bell**



**B Four Flags**



**C Aloha Shirts**



**E Bonsai**

## A Liberty Bell (First-Class rate Forever®)

DATE OF ISSUE: 10/25/08 at New York NY

1 design, gravure (SSP)

Vending Booklet of 20 \$9.00 619249

REISSUED: 2/3/10 at Washington DC

1 design, offset (APU)

ATM Booklet of 18 \$8.10 523349

## B Four Flags (First-Class rate Forever®)

NEW DATE OF ISSUE: 9/22/12 at Humble TX 77338

4 designs, offset (APU)

ATM Booklet of 18 \$8.10 577440

First Day Covers (Set of 4) 3.56 577463

DATE OF ISSUE: 6/1/12 at McLean VA

4 designs, gravure (AVR)

Booklet of 10 \$4.50 688340

First Day Covers (Set of 4) 3.56 688363

DATE OF ISSUE: 2/22/12 at Washington DC

4 designs, offset (APU)

Booklet of 20 (2-sided) \$9.00 688140

First Day Covers (Set of 4) 3.56 688163

First Day of Sale Covers (Set of 4) 3.56 688167

DATE OF ISSUE: 2/22/12 at Washington DC

4 designs, offset (SSP)

Booklet of 20 (2-sided) \$9.00 688141

## C Aloha Shirts 32¢ (Postcard rate)

DATE OF ISSUE: 6/2/12 at McLean VA

5 designs, offset (APU)

Booklet of 10 \$3.20 688240

First Day Covers (Set of 5) 5.40 688263

## D Lady Liberty and U.S. Flag (Shown on page 36.) (First-Class rate Forever®)

DATE OF ISSUE: 9/14/11 at Washington DC

2 designs, offset (APU)

Booklet of 20 (2-sided) \$9.00 679449

DATE OF ISSUE: 9/14/11 at Washington DC

2 designs, gravure (AVR)

Booklet of 20 (2-sided) \$9.00 679443

DATE OF ISSUE: 9/14/11 at Washington DC

2 designs, offset (SSP)

Booklet of 20 (2-sided) \$9.00 679444

DATE OF ISSUE: 4/8/11 at New York NY

2 designs, offset (SSP)

ATM Booklet of 18 \$8.10 575749

## E Bonsai (First-Class rate Forever®)

DATE OF ISSUE: 1/23/12 at Sacramento CA

5 designs, offset (APU)

Booklet of 20 (2-sided) \$9.00 688040

First Day Covers (Set of 5) 4.45 688063

Digital Color Postmark First Day Covers (Set of 5) 8.00 688068

Booklet of 20 & Digital Color Postmark

First Day Cover (Random Single) 10.95 688099

Notecard Set w/Envelopes & Stamps (Set of 10) 14.95 688094

Also available as a self-adhesive coil.



# COLLECTING ESSENTIALS

## A NEW The 2012 Stamp Yearbook

(Shown on back cover)

Stamp Collection (Hardback)	\$64.95	991200
76 pages, 94 stamps plus mounts		
Mail Use Stamp Packet	31.95	991204
55 stamps plus mounts		
High Value Stamp Packet	45.95	991206
7 stamps plus mounts		
Yearbook, Mail Use Stamp Packet & High Value Stamp Packet	135.95	991207
Yearbook (No stamps included)	24.95	991272
Yearbook, Guide, Mail Use Stamp Packet & High Value Stamp Packet	155.95	991298

## B NEW The Postal Service Guide to U.S. Stamps

39th Edition \$21.95 891200

## C NEW 2012 Digital Color Postmark First Day Covers

Complete set of 101 Covers \$177.80 991268

## D The 2011 Stamp Yearbook (Not Shown)

Stamp Collection (Hardback)	\$59.95	991100
72 pages, 75 stamps plus mounts		
Mail Use Stamp Packet	22.50	991104
43 stamps plus mounts		
Yearbook & Mail Use Packet	77.95	991101
Yearbook (No stamps included)	21.95	991172

## E The 2010 Stamp Yearbook (Not Shown)

Stamp Collection (Hardback)	\$59.95	991000
64 pages, 65 stamps plus mounts		

## F The 2009 Stamp Yearbook (Not Shown)

Stamp Collection (Hardback)	\$59.95	990900
64 pages, 61 stamps plus mounts		

## G Stamp Yearbooks Bundle (Not Shown)

2009 & 2010 Yearbooks	\$99.95	990999
Mail Use packets not included		

## H 2011 Digital Color Postmark First Day Covers (Not Shown)

Complete set of 97 Covers \$154.31 991168

## J 2010 Digital Color Postmark First Day Covers (Not Shown)

Complete set of 58 Covers	\$87.00	991079
Core set of 17 Covers	25.50	991068

## K 2009 Digital Color Postmark First Day Covers (Not Shown)

Complete Set of 63 Covers	\$94.50	990979
Core Set of 17 Covers	25.50	990968



## B The Postal Guide to U.S. Stamps, 39th Edition

New edition now available! The only fully illustrated, four-color guide to U.S. stamps, this publication provides comprehensive information about every U.S. stamp from 1847 to the present, including the complete 2012 stamp program with First Day of Issue details, an updated Stamp Series section, and a glossary of important terms.

**View**

The 2012 Stamp Yearbook on the back cover!

## L America's Postmarks Binder (Not Shown)

Three-Ring Binder & 20 Pages	\$21.95	880660
Pages (Set of 20)	8.95	880681

## M The Grandest Things: Our National Parks in Words, Images, and Stamps (Not Shown)

Hardcover Book w/9 Stamps \$49.95 989200

More details available at [usap.co/parksbook](http://usap.co/parksbook).

## N The Art of Disney Stamps (Not Shown)

Hardcover Book w/21 Stamps \$49.95 571473

## O Binder with Slipcase and Pages

(All Sold Separately) (Not Shown)

Binder w/ Slipcase	\$42.00	014002
Pages (2 vert. pockets, 1-4 1/2" x 10 1/8", 1-2 1/2" x 10 1/8")	5.95	014005
Pages (3 vertical pockets, 2 1/2" x 10 1/8")	5.95	014006
Pages (1 vertical pocket, 7 1/8" x 10 1/8")	5.95	014007
Pages (2 horizontal pockets, 5 1/8" x 7 1/8")	5.95	014008
Pages (3 horizontal pockets, 3 1/8" x 7 1/8")	5.95	014009
Pages (4 horizontal pockets, 2 1/2" x 7 1/8")	5.95	014010
Pages (5 horizontal pockets, 1 1/2" x 7 1/8")	5.95	014011
Pages (6 horizontal pockets, 1 1/8" x 7 1/8")	5.95	014012
Pages (4 vertical pockets, 5 1/8" x 3 1/8")	5.95	014013
Pages (8 horizontal pockets, 1 1/8" x 7 1/8")	5.95	014014

All pages come in sets of five; not included in binder.



## C 2012 Digital Color Postmark First Day Covers

Collect every color postmark from 2012! The complete set of 101 covers is available in this stunning package.



# STATIONERY IN THE SPOTLIGHT



## L Evergreens Notecard Set

Perfect for the holiday season and all year-round, this set of eight notecards (5½" x 4½") features beautiful renditions of four different conifers, eight custom-designed envelopes, and eight **Holiday Evergreens** Forever® stamps. Convenient for your everyday correspondence, this set also makes a great gift!

## A Scenic American Landscapes: Set 2

(Postcard rate Forever®) (Not Shown)

DATE OF ISSUE: 6/23/12 at Lancaster PA

Premium Stamped Cards (Booklet of 20)	\$15.95	989266
First Day Covers (Set of 10)	9.10	989263
First Day of Sale Covers (Set of 10)	9.10	989267

## B Bonsai (First-Class rate Forever®) (Not Shown)

Notecard Set w/Envelopes & Stamps (Set of 10)	\$14.95	688094
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## C Go Green (First-Class rate Forever®) (Not Shown)

Seeded Oversized Postcards w/Stamps (Set of 4)	\$8.95	467066
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## D Cherry Blossom Centennial (First-Class rate Forever®)

(Shown on page 7.)

Letterpress Notecard Set w/Envelopes & Stamps (Set of 8)	\$13.95	468294
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## E Garden of Love (First-Class rate Forever®) (Not Shown)

Notecard Set w/Envelopes & Stamps (Set of 10)	\$14.95	576194
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## F Mail a Smile (Postcard rate Forever®) (Shown on page 14.)

Premium Stamped Cards (Booklet of 20)	\$15.95	470066
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## G Twentieth-Century Poets

(First-Class rate Forever®) (Shown on page 12.)

Notecard Set w/Envelopes & Stamps (Set of 10)	\$14.95	468894
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## H Celebrating Lunar New Year: Year of the Dragon

(First-Class rate Forever®) (Shown on page 19.)

Deluxe Notecard Set w/Envelopes & Stamps (Set of 12)	\$15.95	576994
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## J Save Vanishing Species™ Semipostal (First-Class rate)

(Shown on page 24.)

Notecard Set w/Envelopes & Stamps (Set of 10)	\$15.95	576694
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## K Neon Celebrate! (First-Class rate Forever®)

Notecard Set w/Envelopes & Stamps (Set of 8)	\$12.95	576294
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## L Evergreens (First-Class rate Forever®)

Notecard Set w/Envelopes & Stamps (Set of 8)	\$11.95	886600
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## M Celebrating Lunar New Year: Year of the Rabbit

(First-Class rate Forever®) (Not Shown)

Deluxe Notecard Set w/Envelopes & Stamps (Set of 12)	\$14.95	885800
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## N Hawaiian Rain Forest 44¢\* (Not Shown)

Oversized Premium Stamped Cards (Set of 10)	\$8.95	885400
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## O Kelp Forest 44¢\* (Not Shown)

Oversized Premium Stamped Cards (Set of 10)	\$8.95	464066
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## P Celebrating Lunar New Year: Year of the Ox 42¢\* (Not Shown)

Deluxe Notecard Set w/Envelopes & Stamps (Set of 12)	\$13.95	573894
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## Q Holiday Nutcrackers 42¢\* (Not Shown)

Postcard Puzzles	\$7.95	678077
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## R Send a Hello 29¢\* (Not Shown)

Premium Stamped Cards (Booklet of 20)	\$14.95	<b>SOLD OUT</b>
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## S Cowboys of the Silver Screen 28¢\* (Not Shown)

Premium Stamped Cards (Booklet of 20)	\$14.95	465366
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## T Scenic American Landscapes: Set 1 28¢\* (Not Shown)

Premium Stamped Cards (Booklet of 20)	\$14.95	980066
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## U Gulf Coast Lighthouses 28¢\* (Not Shown)

Premium Stamped Cards (Booklet of 20)	\$14.95	464566
Premium Stamped Stationery (Package of 10)	15.95	464580

## V The Simpsons 28¢\* (Not Shown)

Premium Stamped Cards (Booklet of 20)	\$14.95	679066
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## W Early TV Memories 28¢\* (Not Shown)

Premium Stamped Cards (Booklet of 20)	\$14.95	463366
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\* Additional postage required.



## K Neon Celebrate! Notecard Set

With this set of eight notecards, you'll always be ready to celebrate! Notecards (5½" x 4½") come with coordinating envelopes and matching **Neon Celebrate!** Forever® stamps — great for graduations, birthdays, New Year's wishes, and more!

FOR HOLIDAY DELIVERY, place mail orders by 12/3/12, phone/fax orders by 12/10/12, and Postal Store orders by 12/17/12.



# HOLIDAYS IN THE SPOTLIGHT



**Add Santa and Sleigh stamps to the book; see the inside front cover!**

Discover the magic of the holidays and Christmas wishes with this beautifully illustrated book, celebrating the 100th anniversary of the Letters to Santa program. The 24-page book includes a surprise pop-up and everything you need to write your own letter to Santa, including stationery, envelopes, and stickers.

**Letters to Santa // \$9.99 // 679872**

It's about time to deck the halls, and we're making holiday decorating easier this year with a selection of festive ornaments, including the official White House Christmas Ornaments. These classic collectibles are sure to add merriment around the house – and they also make treasured gifts!



**2011 White House Christmas Ornament**  
\$24.99 // 891211



**2012 White House Christmas Ornament**  
\$24.99 // 891212



**Letters to Santa Ornament**  
\$14.99 // 891213



# STAMPED ENVELOPES AND CARDS



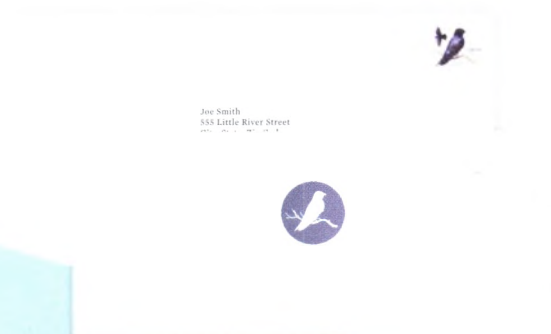
SHOWN AT 150%

**A Sailboat Stamped Card**



SHOWN AT 150%

**B & C Purple Martin Stamped Envelope**



## **C Purple Martin Stamped Envelopes (PSA) with Seals (Set of 10)**

Each #10 regular envelope in this set of ten features pre-printed **Purple Martin** Forever® postage. Just address and mail! Plus, the set includes ten corresponding seals to add a touch of class to all your correspondence! **\$7.95 // 231794**

## **A Sailboat Stamped Card (Postcard rate Forever®)**

DATE OF ISSUE: 1/22/12 at Oyster Bay NY  
1 design, offset (APU)

Single Card	\$ .35	224140
Single Card w/cancellation	.47	224161
Double Reply Card	.70	224240
Double Reply Card w/cancellation	.82	224261

DATE OF ISSUE: 6/22/12 at Lancaster PA  
1 design, offset (APU)

Sheet of 4, Packet of 10 (Printer-ready, perforated)	\$14.10	224440
Sheet of 4 w/cancellation	1.53	224461

## **B Purple Martin Stamped Envelope (WAG) (First-Class rate Forever®)**

DATE OF ISSUE: 1/23/12 at Mulberry FL  
1 design, offset (APU)

FORMAT	SINGLE		BOX OF 500	
#10 Regular	\$.56	210540	\$243.20	210580
#10 Regular Packet of 5	2.80	210515		
#10 Regular w/cancellation	.68	210561		
#10 Window	.56	210640	245.20	210680
#10 Window Packet of 5	2.80	210615		
#10 Window w/cancellation	.68	210661		
#9 Regular	.56	210740	243.20	210780
#9 Regular Packet of 5	2.80	210715		
#9 Regular w/cancellation	.68	210761		
#9 Window	.56	210840	245.20	210880
#9 Window Packet of 5	2.80	210815		
#9 Window w/cancellation	.68	210861		
#6¾ Regular	.56	265840	240.95	265880
#6¾ Regular Packet of 5	2.80	265815		
#6¾ Regular w/cancellation	.68	265861		
#6¾ Window	.56	265940	242.95	265980
#6¾ Window Packet of 5	2.80	265915		
#6¾ Window w/cancellation	.68	265961		

## **C Purple Martin Stamped Envelope (PSA) (First-Class rate Forever®)**

DATE OF ISSUE: 1/23/12 at Mulberry FL  
1 design, offset (APU)

FORMAT	SINGLE		BOX OF 500	
#10 Regular	\$.56	231740	\$258.20	231780
#10 Regular Packet of 5	2.80	231715		
#10 Regular w/cancellation	.68	231761		
#10 Window	.56	231840	260.20	231880
#10 Window Packet of 5	2.80	231815		
#10 Window w/cancellation	.68	231861		
#9 Regular	.56	231940	258.20	231980
#9 Regular Packet of 5	2.80	231915		
#9 Regular w/cancellation	.68	231961		
#9 Window	.56	232040	260.20	232080
#9 Window Packet of 5	2.80	232015		
#9 Window w/cancellation	.68	232061		
#6¾ Regular	.56	270940	255.95	270980
#6¾ Regular Packet of 5	2.80	270915		
#6¾ Regular w/cancellation	.68	270961		
#6¾ Window	.56	271040	257.95	271080
#6¾ Window Packet of 5	2.80	271015		
#6¾ Window w/cancellation	.68	271061		



# STAMPED ENVELOPES AND CARDS

## D Liberty Bell Stamped Envelope (WAG) (First-Class rate Forever®)

DATE OF ISSUE: 1/3/11 at Kansas City MO  
1 design, offset (APU)

FORMAT		SINGLE		BOX OF 500
#10 Regular	\$.56	219449	\$243.20	219482
#10 Regular Packet of 5	2.80	219415		
#10 Window	.56	219549	245.20	219582
#10 Window Packet of 5	2.80	219515		
#9 Regular	.56	219649	243.20	219682
#9 Regular Packet of 5	2.80	219615		
#9 Window	.56	219949	245.20	219982
#9 Window Packet of 5	2.80	219915		
#6¾ Regular	.56	265249	240.95	265282
#6¾ Regular Packet of 5	2.80	265215		
#6¾ Window	.56	265349	242.95	265382
#6¾ Window Packet of 5	2.80	265315		

## E Liberty Bell Stamped Envelope (PSA) (First-Class rate Forever®)

DATE OF ISSUE: 1/3/11 at Kansas City MO

FORMAT		SINGLE		BOX OF 500
#10 Regular	\$.56	230949	\$258.20	230982
#10 Regular Packet of 5	2.80	230915		
#10 Window	.56	231049	260.20	231082
#10 Window Packet of 5	2.80	231015		
#9 Regular	.56	231149	258.20	231182
#9 Regular Packet of 5	2.80	231115		
#9 Window	.56	231249	260.20	231282
#9 Window Packet of 5	2.80	231215		
#6¾ Regular	.56	270549	255.95	270582
#6¾ Regular Packet of 5	2.80	270515		
#6¾ Window	.56	270649	257.95	270682
#6¾ Window Packet of 5	2.80	270615		

All the stamped envelope and card products are Cradle-to-Cradle Certified™. Products with this designation don't contain harmful materials and will not contribute to landfills.

NOTE: a 3c surcharge has been added to stamped cards effective 5/12/08.

NOTE: actual size of stamped cards is 3.5" x 5.5".

NOTE: an 11c surcharge has been added to stamped envelopes effective 1/22/12.

NOTE: WAG = Water-activated gummed

PSA = Pressure-sensitive adhesive



D & E Liberty Bell Stamped Envelope

*Santa Claus is Coming to Town...*

## for the annual ASDA FALL STAMP SHOW!



*Catch the unveiling of Santa and Sleigh along with exhibits, auctions, free appraisals, daily drawings, and stamps by the bucket for children.*

*Join us for some pre-holiday merriment, and make your own list for Santa.*

**ASDA National Postage  
Stamp Show 2012  
October 11-14, 2012**

NEW YORKER HOTEL  
481 8th Avenue  
New York City, New York

**Admission is FREE**  
*(for both naughty and nice)*

For more details, visit [www.asdaonline.com](http://www.asdaonline.com)



# AMERICAN COMMEMORATIVE COLLECTIBLES



## A | American Commemorative Collections Binder

Each unique program in our American Commemorative Collectibles offers you a wide range of stamps and stamp products. Sign up for any program and receive your collectibles easily and automatically all year long.

### A American Commemorative Collections Binder

- Ideal to store and display your American Commemorative Panels & Cancellations.

Three-Ring Binder & 20 Pages ..... \$21.95 ..... 880600

Acetate Pages (Set of 10, 8 1/2" x 11") ..... 9.95 ..... 880700

### B Commemorative Stamp Club Binder (Not Shown)

- Ideal for protecting your American Commemorative Collection pages.

Three-Ring Binder ..... \$5.50 ..... 000996

### C American Commemorative Collection #20257

- Commemorates important anniversaries, people, places and events
- Includes protective acetate mounts, stamps and 8 1/2" x 11" narrative pages
- Details on the issue and a brief story about the stamp subject
- Only \$3.95 per page\*

### D American Commemorative Panels #20255

- Limited Edition 8 1/2" x 11 1/4"
- Some include engraved reproductions of artwork
- Narratives about each stamp subject
- Mint stamps in acetate mounts
- Only \$6.95 each unless otherwise noted

### E American Commemorative Cancellations #20254

- Official First Day of Issue Cancellation
- Mint stamp(s) affixed to an 8" x 10 1/2" color page
- Includes technical and historical information about the stamp and its designer
- Only \$2.95 per page\*

### F First Day of Issue Ceremony Programs #20256

Each Ceremony Program comes with the following:

- Narrative about stamp subject
- Agenda and participant list
- Affixed mint stamp(s) with Official First Day of Issue Cancellation on a 9" x 6" envelope
- Only \$4.95 each\* when purchased through subscription (\$6.95 if purchased individually\*\*)

### G Standing Order Program #20258

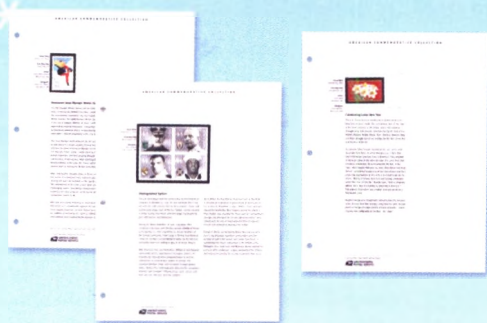
- Customize your collection
- Mix and match with specific formats and quantities
- Choose from ten different categories
- Receive shipments automatically

\*When stamp value exceeds this amount, the price will be determined by the actual value of the stamps. Prices subject to change.

\*\*To purchase individual Ceremony Programs, see specific stamp listings.







**C** American Commemorative Collection #20257



**D** American Commemorative Panels #20255



**E** American Commemorative Cancellations #20254



**F** First Day of Issue Ceremony Programs #20256



**G** Standing Order Program #20258

## HOW TO ORDER

Start or give a subscription today! It's easy.  
Just call 1 800 STAMP-24 (1 800 782-6724).



Ask about our automatic credit card charge option.  
For additional information related to Cancellations and Panels,  
contact **American Society for Philatelic Pages and Panels (ASPPP)**  
P.O. Box 475, Crosby, TX 77532-0475  
E-mail: [membership@asppp.org](mailto:membership@asppp.org) or visit [asppp.org](http://asppp.org)



# DEFINITIVES



**A American Clock**



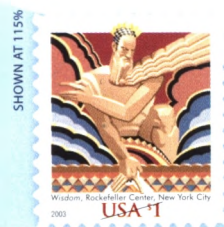
**B American Toleware**



**C Chippendale Chair**



**D Silver Coffeepot**



**G Wisdom**



**H Lancaster County, Pennsylvania**



**J Glacier National Park, Montana**

## ~AMERICAN DESIGN SERIES~

### A American Clock 10c

DATE OF ISSUE: 1/24/03 at Tucson AZ  
1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$2.00	108040
Block of 10	1.00	108030
Block of 4	.40	108020

### B American Toleware 5c

REPRINTED: 2007  
1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$1.00	180540
Block of 10	.50	180530
Block of 4	.20	180520

### C Chippendale Chair 4c

DATE OF ISSUE: 3/5/04 at New York NY  
1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$.80	110440
Block of 10	.40	110430
Block of 4	.16	110420

### D Silver Coffeepot 3c

DATE OF ISSUE: 3/16/07 at New York NY  
1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$.60	103340
Block of 10	.30	103330
Block of 4	.12	103320

### E Navajo Jewelry 2c (Shown on page 38.)

REISSUE: 5/12/07 at Washington DC  
1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$.40	180440
Block of 10	.20	180430
Block of 4	.08	180420

### F Tiffany Lamp 1c (Shown on page 38.)

REISSUE: 3/7/08 at New York NY  
1 design, 15 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$.20	184140
Block of 10	.10	184130
Block of 4	.04	184120

## ~AMERICAN CULTURE SERIES~

### G Wisdom \$1

REPRINTED: 9/08  
1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$20.00	189640
Block of 10	10.00	189630
Block of 4	4.00	189620
Single Stamp	1.00	189610

## ~SCENIC AMERICAN LANDSCAPES SERIES~

### H Lancaster County, Pennsylvania \$1.05 (Int'l Rate)

DATE OF ISSUE: 1/20/12 at Lancaster PA  
1 design, 12 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$21.00	575540
Block of 10	10.50	575530
Block of 4	4.20	575520
First Day Cover	1.49	575561

### J Glacier National Park, Montana 85c (Int'l Rate, Canada & Mexico)

DATE OF ISSUE: 1/19/12 at Kalispell MT  
1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$17.00	575340
Block of 10	8.50	575330
Block of 4	3.40	575320
First Day Cover	1.29	575361

## ~OTHER DEFINITIVES~

### K Washington and Jackson \$5 (Not Shown)

DATE OF ISSUE: 8/19/94 at Pittsburgh PA  
1 design, 6 positions, plate no. in 4 corners, intaglio (SVS)

#### (WATER-ACTIVATED)

* Pane of 20 w/plate no.	\$100.00	109540
* Block of 10 w/plate no.	50.00	109530
* Block of 4 w/plate no.	20.00	109520
Single Stamp	5.00	109510



# DEFINITIVES

## L Purple Heart with Ribbon

(First-Class rate Forever®)

DATE OF ISSUE: 5/5/11 at San Diego CA  
1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$9.00	114949
Block of 10	4.50	114939
Block of 4	1.80	114929
Ceremony Program	6.95	114991
Pane of 20 & First Day Cover	9.95	114993



L Purple Heart with Ribbon



N Baltimore Checkerspot

## M Birds of Prey 85¢ (3 oz.)

DATE OF ISSUE: 1/20/12 at Washington DC  
5 designs, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$17.00	115240
Block of 10	8.50	115230
Strip of 5	4.25	115220
First Day Covers (Set of 5)	6.45	115263



M Birds of Prey

## N Baltimore Checkerspot 65¢

(Surcharge rate)

DATE OF ISSUE: 1/20/12 at Baltimore MD  
1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$13.00	114840
Block of 10	6.50	114830
Block of 4	2.60	114820
First Day Cover	1.09	114861

## O Dogs at Work 65¢ (2 OZ.) (Not Shown)

DATE OF ISSUE: 1/20/12 at Merrifield VA  
4 designs, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$13.00	115340
Block of 10	6.50	115330
Block of 4	2.60	115320
First Day Covers (Set of 4)	4.36	115363



P Aloha Shirts

## P Aloha Shirts 32¢ (Postcard rate)

DATE OF ISSUE: 1/19/12 at Honolulu HI  
5 designs, 21 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$6.40	115140
Block of 10	3.20	115130
Strip of 5	1.60	115120
First Day Covers (Set of 5, 2 stamps)	5.40	115163

## Q George Washington by Gilbert Stuart 20¢

(2nd oz.)

DATE OF ISSUE: 4/11/11 at Washington DC  
1 design, 10 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$4.00	101640
Block of 10	2.00	101630
Block of 4	.80	101620

## S Official Mail 1¢ (Not Shown)

DATE OF ISSUE: 2/24/09 at Washington DC  
1 design, offset (SSP)

Pane of 20	\$.20	574440
Block of 10	.10	574430
Block of 4	.04	574420

NOTE: Must meet postal requirements for mail use.

NOTE: Official (Penalty) Mail stamps available only through USA Philatelic catalog orders. These items are not available at Philatelic centers. Penalty for private use \$300.

\* Please refer to the order form for information on requesting specific plate positions.  
Also available as a self-adhesive coil.  
Also available as self-adhesive booklet.



Q George Washington by Gilbert Stuart



# SELF-ADHESIVE COILS



**A Spectrum Eagle**



**C Patriotic Banner**



**D Art Deco Bird**



**G Lady Liberty and U.S. Flag**

## ~PRECANCELLED NON-DENOMINATED~

### A Spectrum Eagle Presorted First-Class (25¢)

DATE OF ISSUE: 1/3/12 at Liberty MO

6 designs, plate no. every 30', gravure (AVR)

Strip of 25 w/plate no. (10K coil) \$6.25 788530

Strip of 25 w/plate no. (3K coil) 6.25 788430

First Day Covers  
(Set of 6, 2 stamps, same design) 5.64 788563

### B American Eagle Presorted First-Class (25¢) (Not Shown)

DATE OF ISSUE: 8/5/05 at Grand Rapids MI

10 designs, plate no. every 20', gravure (SSP)

Strip of 25 w/plate no. (3K Coil) \$6.25 782830

DATE OF ISSUE: 6/26/03 at Santa Clara CA

10 designs, plate no. every 20', gravure (SSP)

Strip of 25 w/plate no. (10K Coil) \$6.25 782130

### C Patriotic Banner Presorted STD (10¢)

DATE OF ISSUE: 7/4/07 at Washington DC

1 design, plate no. every 10', gravure (AVR)

Strip of 25 w/plate no. (10K coil) \$2.50 784731

Strip of 25 w/plate no. (3K coil) 2.50 784630

### D Art Deco Bird Nonprofit (5¢)

DATE OF ISSUE: 2/11/11 at Charleston SC

1 design, plate no. every 27', offset (APU)

Strip of 25 w/plate no. (10K Coil) \$1.25 788230

Strip of 25 w/plate no. (3K Coil) 1.25 788130

### E Sea Coast Nonprofit (5¢) (Shown on page 38.)

REISSUE: 4/6/04 at Washington DC

1 design, plate no. every 27', gravure (APU)

Strip of 25 w/plate no. (3K Coil) \$1.25 782730

REPRINTED: 11/04

1 design, plate no. every 27', gravure (APU)

✕ Strip of 25 w/plate no. (10K Coil) \$1.25 781434

### F Four Flags (First-Class rate Forever®)

(Shown on page 26.)

DATE OF ISSUE: 2/22/12 at Washington DC

4 designs, plate no. every 32', offset (APU)

Full Coil of 100 (only) \$45.00 788740

First Day Covers (Set of 4) 3.56 788763

DATE OF ISSUE: 2/22/12 at Washington DC

4 designs, plate no. every 20', gravure (AVR)

Full Coil of 100 (only) \$45.00 788741

DATE OF ISSUE: 2/22/12 at Washington DC

4 designs, plate no. every 32', offset (SSP)

Full Coil of 100 (only) \$45.00 788742

### G Lady Liberty and U.S. Flag (First-Class rate Forever®)

DATE OF ISSUE: 12/1/10 at Washington DC

2 designs, plate no. every 32', offset (APU)

Full Coil of 100 (only) \$45.00 787949

DATE OF ISSUE: 12/1/10 at Washington DC

2 designs, plate no. every 40', gravure (AVR)

Full Coil of 100 (only) \$45.00 787943

DATE OF ISSUE: 12/1/10 at Washington DC

2 designs, plate no. every 32', offset (SSP)

Full Coil of 100 (only) \$45.00 787944

### H Weather Vanes 45¢

DATE OF ISSUE: 1/20/12 at Shelburne VT

5 designs, plate no. every 30', offset (SSP)

Full Coil of 10,000 \$4,500.00 788940

Strip of 25 w/plate no. 11.25 788930

First Day Covers (Set of 5) 4.45 788963

Full Coil of 3,000 1,350.00 789040

Strip of 25 w/plate no. 11.25 789030

Precancelled stamps, including First-Class Presort, non-denominated bulk rate, and nonprofit stamps, are used by large-volume mailers who prepare mailings at various presort levels. These stamps may be used to pay regular postage by authorized mailers (see USPS Domestic Mail Manual). Denomination in parentheses denotes selling price for non-denominated stamps. Not valid for foreign postage.

FOR HOLIDAY DELIVERY, place mail orders by 12/3/12, phone/fax orders by 12/10/12, and Postal Store orders by 12/17/12.



# SELF-ADHESIVE COILS

## J Flags of Our Nation: Set 6 (First-Class rate Forever®)

Texas, Utah, Vermont, Virgin Islands, Virginia, Washington,  
West Virginia, Wisconsin, Wyoming, Stars and Stripes

DATE OF ISSUE: 8/16/12 at Sacramento CA  
10 designs, plate no. every 20', gravure (SSP)

Full Coil of 50 (only)	\$22.50	788640
First Day Covers (Set of 10)	8.90	788663
First Day of Sale Covers (Set of 10)	8.90	788667
Ceremony Program (Random Single)	6.95	788691
Digital Color Postmark		
First Day Covers (Set of 10)	16.00	788668

## K Flags of Our Nation: Set 5 (First-Class rate Forever®)

Northern Marianas, Ohio, Oklahoma, Oregon,  
Pennsylvania, Puerto Rico, Rhode Island, South Carolina,  
South Dakota, Tennessee

DATE OF ISSUE: 8/11/11 at Columbus OH  
10 designs, plate no. every 20', gravure (SSP)

Full Coil of 50 (only)	\$22.50	788349
Ceremony Program (Random Single)	6.95	788391

## L Flags of Our Nation: Set 4 44¢ (Not Shown)

(Additional postage required.)

Stars and Stripes, Montana, Nebraska, Nevada, New Hampshire,  
New Jersey, New Mexico, New York, North Carolina, North Dakota

DATE OF ISSUE: 4/16/10 at New York NY  
10 designs, plate no. every 10', gravure (SSP)

Full Coil of 50 (only)	\$22.00	787640
Ceremony Program (Random Single)	6.95	787691

## M Flags of Our Nation: Set 3 44¢ (Not Shown)

(Additional postage required.)

Kentucky, Louisiana, Maine, Maryland, Massachusetts,  
Michigan, Minnesota, Mississippi, Missouri, Stars and Stripes

DATE OF ISSUE: 8/6/09 at Pittsburgh PA  
10 designs, plate no. every 10', gravure (SSP)

Full Coil of 50 (only)	\$22.00	787540
Ceremony Program (Random Single)	6.95	787591

## N Flags of Our Nation: Set 2 42¢ (Not Shown)

(Additional postage required.)

District of Columbia, Florida, Georgia, Guam, Hawai'i, Idaho,  
Illinois, Indiana, Iowa, Kansas

DATE OF ISSUE: 9/2/08 at Washington DC  
10 designs, plate no. every 10', gravure (SSP)

Full Coil of 50 (only)	\$21.00	786640
Ceremony Program (Random Single)	6.95	<b>SOLD OUT</b>

## O Flags of Our Nation: Set 1 42¢ (Not Shown)

(Additional postage required.)

Stars and Stripes, Alabama, Alaska, American Samoa, Arizona,  
Arkansas, California, Colorado, Connecticut, Delaware

DATE OF ISSUE: 6/14/08 at Washington DC  
10 designs, plate no. every 10', gravure (SSP)

Full Coil of 50 (only)	\$21.00	786540
Ceremony Program (Random Single)	6.95	786591

## P Aloha Shirts 32¢ (Postcard rate) ★

(Shown on page 26.)

DATE OF ISSUE: 1/19/12 at Honolulu HI  
5 designs, plate no. every 25', offset (SSP)

Full Coil of 100 (only)	\$32.00	788840
First Day Covers (Set of 5, 2 stamps)	5.40	788863

## Q George Washington by Gilbert Stuart 20¢ (2nd oz.) (Shown on page 35.)

DATE OF ISSUE: 4/11/11 at Washington DC  
1 design, plate no. every 32', offset (APU)

Full Coil of 100 (only)	\$20.00	771840
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## R Bobcat 1¢

DATE OF ISSUE: 6/1/12 at San Marcos TX  
1 design, plate no. every 27', offset (APU)

Full Coil of 3,000	\$30.00	789140
Strip of 25 w/plate no.	.25	789130
First Day Cover (Bobcat & 44¢ U.S. Flag stamp)	.89	789162

★ This number represents the actual plate number intervals.

★ Also available as self-adhesive booklet.

★ Available while supplies last.



R Bobcat



H Weather Vanes



J Flags of Our Nation: Set 6



K Flags of Our Nation: Set 5



# WATER-ACTIVATED COILS

## PRECANCELLED, NON-DENOMINATED

### A American Eagle Presorted First-Class (25¢) (Not Shown)

DATE OF ISSUE: 5/12/04 at Washington DC  
10 designs, plate no. every 10', gravure (SSP)

Strip of 25 w/plate no. (3K Coil)	\$6.25	782530
Strip of 5	1.25	782520

### B Patriotic Banner Presorted STD (10¢)

(Shown on page 36.)

DATE OF ISSUE: 2/24/09 at Washington DC  
1 design, plate no. every 31', offset (SSP)

Strip of 25 w/plate no. (500 Coil)	\$2.50	787430
Strip of 5	.50	787420

Precancelled stamps, including First-Class Presort, non-denominated bulk rate, and nonprofit stamps, are used by large-volume mailers who prepare mailings at various presort levels. These stamps may be used to pay regular postage by authorized mailers (see USPS Domestic Mail Manual). Denomination in parentheses denotes selling price for non-denominated stamps. Not valid for foreign postage.



C Sea Coast Nonprofit

### C Sea Coast Nonprofit (5¢)

DATE OF ISSUE: 3/19/03 at Washington DC  
1 design, plate no. every 10', gravure (GFD)

Strip of 25 w/plate no. (10K Coil)	\$1.25	782030
Strip of 5	.25	782020
Strip of 25 w/plate no. (500 Coil)	1.25	781830
Strip of 5	.25	781820

REPRINTED: 3/04

1 design, plate no. every 14', gravure (SSP)

Strip of 25 w/plate no. (10K Coil)	\$1.25	782031
Strip of 5	.25	782021

REISSUE: 6/11/04 at Washington DC

1 design, plate no. every 14', gravure (SSP)

Strip of 25 w/plate no. (3K Coil)	\$1.25	782630
Strip of 5	.25	782620

REISSUE: 9/05/08 at Washington DC

1 design, plate no. every 31', offset (SSP)

Strip of 25 w/plate no. (500 Coil)	\$1.25	701830
Strip of 5	.25	701820



D American Clock



E American Toleware



F Chippendale Chair



H Navajo Jewelry



J Tiffany Lamp

### D American Clock 10¢

DATE OF ISSUE: 8/4/06 at Independence OH  
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$1,000.00	784340
Strip of 25 w/plate no.	2.50	784330
Strip of 5	.50	784320

REISSUE: 7/15/08 at Washington DC

1 design, plate no. every 31', offset (SSP)

Strip of 25 w/plate no.	\$2.50	704330
Strip of 5	.50	704320

### E American Toleware 5¢

DATE OF ISSUE: 5/31/02 at McLean VA  
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$500.00	778140
Strip of 25 w/plate no.	1.25	778130
Strip of 5	.25	778120

### F Chippendale Chair 4¢

DATE OF ISSUE: 7/19/07 at Washington DC  
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$400.00	785640
Strip of 25 w/plate no.	1.00	785630
Strip of 5	.20	785620

### G Silver Coffeepot 3¢ (Shown on page 34.)

DATE OF ISSUE: 9/16/05 at Milwaukee WI  
1 design, plate no. every 14', gravure (SSP)

Full Coil of 10,000	\$300.00	782940
Strip of 25 w/plate no.	.75	782930
Strip of 5	.15	782920

### H Navajo Jewelry 2¢

REISSUE: 2/12/11 at Charleston SC  
1 design, plate no. every 31', offset (SSP)

Full Coil of 10,000	\$200.00	788040
Strip of 25 w/plate no.	.50	788030
Strip of 5	.10	788020

### J Tiffany Lamp 1¢

REISSUE: 6/07/08 at McLean VA  
1 design, plate no. every 31', offset (SSP)

Full Coil of 3,000	\$30.00	761540
Strip of 25 w/plate no.	.25	761530
Strip of 5	.05	761520

REISSUE: 4/28/09 at Washington DC

1 design, plate no. every 31', offset (SSP)

Full Coil of 10,000	\$100.00	SOLD OUT
Strip of 25 w/plate no.	.25	SOLD OUT
Strip of 5	.05	SOLD OUT

REPRINTED: 10/2011

1 design, plate no. every 31', offset (SSP)

Full Coil of 10,000	\$100.00	786441
Strip of 25 w/plate no.	.25	786431
Strip of 5	.05	786421

† This number represents the actual plate number intervals.



# DUCK STAMPS & JUNIOR DUCK STAMPS

## A Wood Duck \$15.00 (Water-Activated)

DATE OF ISSUE: 6/29/12 at Hampton VA

1 design, 3 positions, plate no in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$300.00	334640
* Block of 4 w/plate no.	60.00	334620
Single Stamp	15.00	334610
Uncut Press Sheet	1,100.00	334684
Single Stamp (Self-Adhesive)	15.00	334740
Uncut Press Sheet (Self-Adhesive)	350.00	334784
Silk Cachet	25.00	541262
Artist Commemorative Card (8"x10")	50.00	541292

## B White-fronted Geese \$15.00 (Water-Activated)

DATE OF ISSUE: 6/24/11 at Katy TX

1 design, 3 positions, plate no in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$300.00	334440
* Block of 4 w/plate no.	60.00	334420
Single Stamp	15.00	334410
Uncut Press Sheet	1,100.00	334484
Single Stamp (Self-Adhesive)	15.00	334540
Uncut Press Sheet (Self-Adhesive)	350.00	334584
Silk Cachet	25.00	541162
Artist Commemorative Card (8"x10")	50.00	541192

## C American Wigeon \$15.00 (Water-Activated) (Not Shown)

DATE OF ISSUE: 6/25/10 at Hanover MD

1 design, 4 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$300.00	334240
* Block of 4 w/plate no.	60.00	334220
Single Stamp	15.00	334210
Uncut Press Sheet	1,440.00	334284
Single Stamp (Self-Adhesive)	15.00	334340
Uncut Press Sheet (Self-Adhesive)	500.00	334384
Silk Cachet	25.00	541062
Artist Commemorative Card (8" x 10")	50.00	541092

NOTE: Duck Stamps are not valid for postage. They are valid for hunting permits.

## D Northern Pintail (Water-Activated)

DATE OF ISSUE: 6/29/12 at Hampton VA

Pane of 30 w/plate no.	\$150.00	541240
Block of 4 w/plate no.	20.00	541220
Single Stamp	5.00	541210

## E Ring-necked Ducks \$5.00 (Water-Activated) (Not Shown)

DATE OF ISSUE: 6/24/11 at Katy TX

Pane of 30 w/plate no.	\$150.00	541140
Block of 4 w/plate no.	20.00	541120
Single Stamp	5.00	541110

## F Hooded Merganser \$5.00 (Water-Activated) (Not Shown)

DATE OF ISSUE: 6/25/10 at Hanover MD

Pane of 30 w/plate no.	\$150.00	541040
Block of 4 w/plate no.	20.00	541020
Single Stamp	5.00	541010

\* Please refer to the order form for new information on requesting specific plate positions.

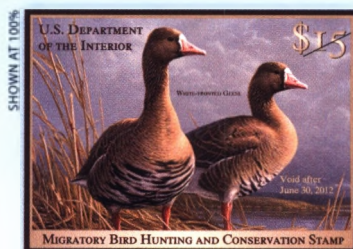
NOTE: Jr. Duck Stamps are not valid for postage. They are not valid for hunting permits.

## DUCK STAMPS

Proceeds from the sale of the Migratory Bird Hunting and Conservation Stamp (the Federal Duck Stamp) fund the acquisition of wetlands and wildlife habitat for the National Wildlife Refuge System. Since its inception in 1934, the Federal Duck Stamp Program has generated more than \$700 million for the preservation of some five million acres of American wetlands.



A Wood Duck



B White-fronted Geese

## JUNIOR DUCK STAMPS

Proceeds from the sale of Junior Duck Stamps are used to support a national art and environmental education curriculum for students in grades K-12. The first-place national winning design is selected from the Best in Show designs from each of the fifty states, the District of Columbia, and U.S. territories.



D Northern Pintail



# LAST CHANCE



**A Edward Hopper**

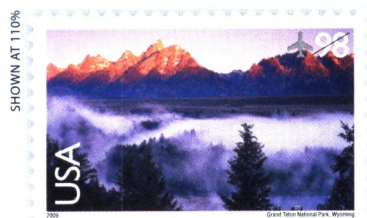
These items are available while supplies last and will not be offered through the catalog after 12/31/12.



**B Garden of Love**



**E Redwood Forest** [usap.co/cosgrove](http://usap.co/cosgrove)



**F Grand Teton National Park, Wyoming**



**H Voyageurs National Park, Minnesota**

## A Edward Hopper (First-Class rate Forever®)

DATE OF ISSUE: 8/24/11 at Provincetown MA  
1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no. & header	\$9.00	<b>SOLD OUT</b>
Block of 10	4.50	<b>SOLD OUT</b>
Block of 4	1.80	<b>SOLD OUT</b>
Ceremony Program	6.95	467691
Pane of 20 & Digital Color Postmark First Day Cover	10.95	467699

## B Garden of Love (First-Class rate Forever®)

DATE OF ISSUE: 5/23/11 at Crestwood KY  
10 designs, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$9.00	<b>SOLD OUT</b>
Block of 10	4.50	<b>SOLD OUT</b>
Ceremony Program (Random Single)	6.95	576191
Pane of 20 & Digital Color Postmark First Day Covers (Set of 10)	24.95	576199

## C Bixby Creek Bridge \$18.30 (Not Shown)

DATE OF ISSUE: 2/3/10 at Washington DC  
1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$366.00	114540
* Block of 10 w/plate no.	183.00	114530
* Block of 4 w/plate no.	73.20	114520
Single	18.30	114510

## D New River Gorge Bridge \$4.95 (Not Shown)

DATE OF ISSUE: 4/11/11 at Fayetteville WV  
1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$99.00	114440
* Block of 10 w/plate no.	49.50	114430
* Block of 4 w/plate no.	19.80	114420
Single	4.95	114410
Ceremony Program	6.95	114491

## E Redwood Forest \$4.95

DATE OF ISSUE: 1/16/09 at San Diego CA  
1 design, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$99.00	113440
* Block of 10 w/plate no.	49.50	113430
* Block of 4 w/plate no.	19.80	113420
Single	4.95	113410

## F Grand Teton National Park, Wyoming 98¢

DATE OF ISSUE: 6/28/09 at Washington DC  
1 design, 10 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$19.60	574640
Block of 10	9.80	574630
Block of 4	3.92	574620

## G Oveta Culp Hobby 84¢ (Not Shown)

DATE OF ISSUE: 4/15/11 at Houston TX  
1 design, 12 positions, plate no. in 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$16.80	104740
Block of 10	8.40	104730
Block of 4	3.36	104720

The Long Leg by Edward Hopper, is in the collection, and used by courtesy, of the Huntington Library, Art Collections, and Botanical Gardens of San Marino, California.



# LAST CHANCE

## H Voyageurs National Park, Minnesota 80¢

DATE OF ISSUE: 4/11/11 at Washington DC

1 design, 9 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$16.00	575440
Block of 10	8.00	575430
Block of 4	3.20	575420

## J Mary Lasker 78¢ (Not Shown)

DATE OF ISSUE: 5/15/09 at Washington DC

1 design, 6 positions, plate no. in 4 corners, offset (APU)

* Pane of 20 w/plate no.	\$15.60	113240
Block of 10	7.80	113230
Block of 4	3.12	113220

## K Polar Bear 28¢ (Not Shown)

REISSUED: 10/2010

1 design, 10 positions, plate no. in 4 corners, offset (SSP)

* Pane of 20 w/plate no.	\$5.60	123140
Block of 10	2.80	123130
Block of 4	1.12	123120



## L Herbs

### L Herbs 29¢

DATE OF ISSUE: 4/7/11 at New York NY

5 designs, 21 positions, plate no. every 4 corners, gravure (AVR)

* Pane of 20 w/plate no.	\$5.80	104440
Block of 10	2.90	104430
Strip of 5	1.45	104420

DATE OF ISSUE: 4/7/11 at New York NY

5 designs, plate no. every 40<sup>th</sup>, gravure (AVR)

Full Coil of 100 (only)	\$29.00	771940
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\* Please refer to the order form for information on requesting specific plate positions.

† This number represents the actual plate number intervals.

## 2012 STAMPS ISSUED TO DATE

Spectrum Eagle Presorted First-Class January 3 // Liberty MO

New Mexico Statehood January 6 // Santa Fe NM

Glacier National Park, Montana January 19 // Kalispell MT

Aloha Shirts January 19 // Honolulu HI

Aloha Shirts June 2 // McLean VA

Baltimore Checkerspot January 20 // Baltimore MD

Birds of Prey January 20 // Washington DC

Dogs at Work January 20 // Merrifield VA

Lancaster County, Pennsylvania January 20 // Lancaster PA

Weather Vanes January 20 // Shelburne VT

Wedding Cake January 20 // Alexandria VA

Sailboat Stamped Card January 22 // Oyster Bay NY

Sailboat Stamped Card June 22 // Lancaster PA

Bonsai January 23 // Sacramento CA

Purple Martin Stamped Envelope January 23 // Mulberry FL

Year of the Dragon January 23 // San Francisco CA

John H. Johnson January 31 // Chicago IL

Heart Health February 9 // Washington DC

Arizona Statehood February 14 // Phoenix AZ

Love Ribbons February 14 // Colorado Springs CO

Danny Thomas February 16 // Memphis TN

Four Flags February 22 // Washington DC

Four Flags June 1 // McLean VA

Four Flags September 22 // Humble TX

Carmel Mission February 28 // Carmel CA

Sunshine Skyway Bridge February 28 // St. Petersburg FL

Cherry Blossom Centennial March 24 // Washington DC

William H. Johnson April 11 // Baltimore MD

Twentieth-Century Poets April 21 // Los Angeles CA

The Civil War: 1862 April 24 // New Orleans LA

José Ferrer April 26 // New York NY

Louisiana Statehood April 30 // Baton Rouge LA

Great Film Directors May 23 // Silver Spring MD

Mail a Smile June 1 // Orlando FL

Bobcat June 1 // San Marcos TX

Bicycling June 7 // Minneapolis MN

Celebrate Scouting June 9 // Washington DC

Miles Davis and Edith Piaf June 12 // New York NY // Paris France

Scenic American Landscapes: Set 2 June 23 // Lancaster PA

Major League Baseball All-Stars July 20 // Cooperstown NY

Joe DiMaggio // July 21 // New York NY

Larry Doby // July 21 // Cleveland OH

Willie Stargell // July 21 // Pittsburgh PA

Ted Williams // July 21 // Boston MA

Innovative Choreographers July 28 // Los Angeles CA

Flags of Our Nation: Set 6 August 16 // Sacramento CA

Edgar Rice Burroughs August 17 // Tarzana CA

The War of 1812: USS Constitution August 18 // Boston MA

Purple Heart Medal September 4 // Washington DC

O. Henry September 11 // Greensboro NC

Earthscapes October 1 // Washington DC

Santa and Sleigh October 11 // New York NY

Holy Family October // TBD

\$1 Wave December // TBD

\$2 Wave December // TBD

\$5 Wave December // TBD

\$10 Wave December // TBD



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\*The yearbook is also available without stamps; see page 27 for information.